

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

Cipta Budaya Art Gallery has complete elements of a potential tourism destination in Palembang. It has all of the elements of tourism destination such as attraction, accessibility, amenities, and accommodations. In Cipta Budaya Art Gallery, there were three attractions. They were the paintings, the statues, and Songket as traditional clothes from Palembang. From these attractions, the tourists can do some activities like doing the tour of and taking a look at the works of art, taking pictures of the works of art, learning the details of the works of art, and buying the works of art. These attractions were still displayed until the tourists buy them or the event was changed. Cipta Budaya Art Gallery has good accessibility as it can be accessed easily using many kinds of transportation. It also has some amenities to support the tourist comforts while doing the attractions, they are parking area, toilet, rubbish bin, and hand washing facility. For accommodations, Cipta Budaya Art Gallery is near to some hotels, such as Wyndham Opi Hotel and Opi Indah Hotel.

#### **5.2 Suggestion**

The writer gives some suggestions in order to make Cipta Budaya Art Gallery be more developed as a tourism destination. The management of Cipta Budaya Art Gallery should update regularly the works of art which are displayed to attract more visitors to come. It also should carry out more promotion so that Cipta Budaya Art gallery can be more famous for local and foreign tourists.