

**WRITING THE VIDEO SCRIPT TO PROMOTE *JUMPUTAN* AS A
LOCAL FABRIC FROM PALEMBANG**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

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FINAL REPORT APPROVAL SHEET

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**ENGLISH DEPARTMENT
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PALEMBANG
2022**

MOTTO AND DEDICATION

AS LONG AS WE ARE BREATHING, IT IS NOT TOO LATE TO
CHANGE YOUR STORY

- SHERI SALATA -

I dedicate this final report to

Myself

My beloved family

My beloved friends

My lecturers

English Department

State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to express gratitude to Allah SWT. who given mercy and blessing to finish this final report with the title “Writing the Video Script to Promote *Jumputan* as a Local Fabric from Palembang.” This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thank everyone who has helped the writer to finish this final report, especially to the advisors. The writer could not finish this final report without directions, suggestions, and support from Mrs. Dra. Risnawati, M.Pd. and Mr. Herman, S.Pd., M.Pd.

The writer realized that this final report is not perfect, so that the writer welcome the comments and suggestions from the reader to help on develop this final report. At last, the writer hopes that this final report will be useful to the readers as the reference.

Palembang, July 2022

The Writer

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ABSTRACT

WRITING THE VIDEO SCRIPT TO PROMOTE JUMPUTAN AS A LOCAL FABRIC FROM PALEMBANG

(Cesya Rizky Putri Safira, 2022: 29 Pages, 1 Figure, 1 Table)

The purpose of this study is to find out the procedures to write a video script to promote *Jumputan* as a local fabric from Palembang. The writer used Research and Development (R&D) method by Borg and Gall that modified by Suprpto, Suryanto, Sumiharsono, and Ramadhan (2020). It consists of five stages, they are gathering information, making a plan, preparing product forms, concluding initial product revision, and product implementation. The data used were about video script and *jumputan* collected from observation, interview, and journal articles. The first expert who is a scriptwriter, Miss. Kharisma was helped to revise the script content and was suggested removing several parts from the script narration written by the writer. Miss. Kharisma said that the narration was good and the information includes was clear and detailed, but there were several words and sentences that should be removed because they were several words and sentences that are not needed in the script. Ms. Fitria who is a freelanced proofreader was helped the writer review the language. Ms. Fitria commented grammatical error and suggested to change the words that will fit more to the video script. The revision includes the articles, words, and grammars changing. The validity of the script has received validation from the experts, namely video scriptwriter expert and proofreader experts.

***Keywords: writing the video script, Jumputan, local fabric, Palembang,
Research and Development***

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