

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestions on the process of writing the video script to promote *jumputan* as a local fabric from Palembang.

5.1 Conclusion

This study is focus on writing the video script to promote *jumputan* as a local fabric from Palembang. To support the writing process of the video script, Research and Development (R&D) Method including five stages is used. They are gathering information, making a plan, preparing product forms, concluding initial product revision, and product implementation.

The data and information collected from observation, interview, and journal articles that then help on arranged the video script. The data were including the elements of video script that should presents on the video script. The video script's draft is then assessed and checked by two experts who are video scriptwriter and proofreader. In the term of the script, the expert comments about the sentences and words that should be removed and what should includes in the script. In the term of language, the expert mostly comments about the grammatical error and words changes to fit the script. The result of this study is in the form of video script that includes the audio and visual elements on it. There is no other revision from the experts in product implementation. The promotional video script of *jumputan* was finally validated by the two experts, which is important to prove the validity and quality of the video script.

5.2 Suggestion

The writer suggests the reader to be able utilize this study well as the references to the further study about writing the video script writing. Due to

limited time, the writer only had two experts on the study, so that the writer suggests that the further study could have more experts to validate the result.