

**WRITING A VIDEO SCRIPT OF KAMPOENG VIETNAM AS A
TOURISM DESTINATION IN LAMPUNG**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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FINAL REPORT APPROVAL SHEET

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MOTTO AND DEDICATION

***“LIVE AS IF YOU WERE TO DIE TOMORROW. LEARN AS IF YOU WERE
TO LIVE FOREVER”***

This final report is dedicated to:

Allah SWT

My Beloved Parents

My Dearest Advisors, Examiners, and Lectures

My Beloved Best Friends

English Department

State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to express gratitude to Allah SWT for the blessing to finish this final report with the title “Writing a Video Script of Kampoeng Vietnam as a Tourism Destination in Lampung”. This final report is written to fulfill the requirement of the final report project in the English Department of State Polytechnic of Sriwijaya.

The writer also would like to thank everyone who helped the writer finish this final report, especially the writer’s advisors who gave many suggestions, support, and time. The writer also realizes that this final report is still far from being perfect, but the writer welcomes any suggestion to make this final report better, the writer hopes this final report will be useful for the readers as a reference.

Palembang, July 2022

The Writer

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ABSTRACT

WRITING A VIDEO SCRIPT OF KAMPOENG VIETNAM AS A TOURISM DESTINATION IN LAMPUNG

This final report aimed to research and develop the video script about Kampoeng Vietnam as a tourism destination in Lampung. In this final report, the writer used to research and development (R&D) modified by Sukmadinata (2005), with three stages (1) Preliminary Study; (2) Model Development; and (3) Final Product Testing. In Preliminary Study, there were three steps, literature study, filed survey, and model draft. In Model Development, there were two steps consisted of limited testing and wider testing to improve the product to the final version. The last stage is Final Product Testing. However, the writer did not do this stage because of a lack of time, funds, and legality aspects. There were 5 experts chosen purposively; content expert, Indonesian expert, English linguistic expert, and scriptwriter experts who has participated in giving comments and suggestions for the developing of the product. Based on the data collected by observation and interviews, the writer wrote a video script using the AIDA model by Michaelson and Stacks (2011). The research instruments combined both of the modified R&D stages and the AIDA model. In English language, the experts mentioned several mistakes in verb form, gerund, present participle, and diction. In scriptwriting, the expert commented that the format of the script has been suitable with the AIDA formula by Michaelson and Stacks (2011). It is concluded that this research aims to apply the processes of writing scripts that might be used to provide more information about Kampoeng Vietnam. The result is a video entitled “Lampung Tourism Destination – Kampoeng Vietnam”

Keywords: *AIDA Model, Kampoeng Vietnam, Video Script, Writing*

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