THE POTENTIAL OF BENTENG 89 AGROTOURISM AS A NEW TOURISM DESTINATION IN SOUTH SUMATERA



This Final Report is submitted to fulfil one of the requirements to complete The Diploma III Degree of English Department State Polytechnic of Sriwijaya

BY

MEYSYIN 061930901816

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022

FINAL REPORT APPROVAL SHEET

THE POTENTIAL OF BENTENG 89 AGROTOURISM AS A NEW TOURISM DESTINATION IN SOUTH SUMATERA



By:

MEYSYIN 061930901816

Palembang, 20 Juli 2022

Approved by:

First Advisor

Dr. Yusri, S.Pd., M.Pd NIP 167707052006041001 Second Advisor

Corper !

Eli Yeny, S.PD., M.Pd. NIP 19735072000122001

Acknowledged by: Head of English Department

Dr. Yusri, S.Pd., M.Pd NIP 167707052006041001

APPROVAL SHEET OF EXAMINERS

THE POTENTIAL OF BENTENG 89 AGROTOURISM AS A NEW TOURISM DESTINATION IN PALEMBANG

Meysyin

The Final Report by:

061930901816

Examiners

Approved by:

Sri Gustiani, S.Pd., M. TESOL., Ed.D NIP 197108252005012001

Drz. Evi Agustica Sari, M.Pd NIP 196708251993032002

Mochammad Ridhwan, S.Pd., M.Pd NIP 196912102005011002

ENGLISH DEPARTMENT STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG 2022

CS Dipindai dengan CamScanner

MOTTO AND DEDICATION

"Allah always beside me"

This final report is dedicated to

My beloved parents

My beloved brothers

My beloved friends

My lecturers at English Department State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to thank to Allah SWT for His blessing so

the writer could finish the final report. The writer is very grateful can accomplish

the requirement of making the final report entitled "The Potential of Benteng 89

Agrotourism as a New Tourism Destination in South Sumatera" to fill the needs of

English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have given support in

writing and finishing this final report, may it be family, lecturers and all friends in

English Department at State Polytechnic of Sriwijaya, especially for Dr. Yusri,

M.Pd., and Ely Yeni, S.Pd., M.Pd, who has given much suggestion, support and

time to finish thus report. The writer would also like to thank the interviewees who

let the writer knows about all the information and data related to the report.

Finally, the writer realizes that there are still many drawbacks in writing this

report. Therefore, constructive criticisms and suggestions are expected. The writer

expect that this report can give the benefits to other people who might need the

information, especially for students of English Department at State Polytechnic of

Sriwijaya.

Palembang, Juli 2021

The writer

٧

ACKNOWLEDGE

In this moment, the writer would like to express deep gratitude to the people for their advinces and supports. In this chance, the writer would like to thank to:

- 1. My beloved parents and my brothers diki and aldy who always give support, pray, and motivation
- 2. The head of English Department, Dr. Yusri, S.Pd, M.Pd. and all of lecturers for always supporting the sixth semester student to finish this final report.
- 3. My advisor, Dr. Yusri, S.Pd, M.Pd. and Ely Yeny, S.Pd., M.Pd. thank you for the corrections, suggestions, generosity and valuable guidance during the consultation to make this final report complete.
- 4. The interviewess Mr. KMS. Andhika Indrawijaya, S.E., M.M and Dr. Etty Trisnawaty who have given the information and data.
- 5. The examiners of Final Report, Mrs. Sri Gustiani, M. TESOL., Ed. D., Mrs. Dra. Evi Agustina Sari, M.Pd., Mr. Moehamad Ridwhan, S.Pd., M.Pd., thank you for suggestions and corrections to make this final report complete.

Finally, the writer would like to thank you to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report.

ABSTRACT

"THE POTENTIAL OF BENTENG 89 AGROTOURISM AS A NEW TOURISM DESTINATION IN SOUTH SUMATERA"

(Meysyin, 2022, 35 Pages, 21 Figures)

The purpose of this report is to know whether the Benteng 89 Agrotourism is potential as a new tourism destination in South Sumatera. The research methodology used in this report is mixed methods, and the data were collected using observation, interviews of two interviewess and survey of 30 respondent. The samples wee chosen randomly from the visitor. The result shows that the Benteng 89 Agrotourism has potential to be a new tourism destination in South Sumatera, because it has accessibility, supporting facilities and ancillary based on four aspects of a potential tourism destination as suggested by Utama (2015). To make the Benteng 89 Agrotourism more potential to be a tourism destination it is needed some addition of attraction and facilities.

Keywords: Benteng 89 agrotourism, potential, tourism destination

TABLE OF CONTENTS

COVER	i
APPROVAL PAGE OF ADVISORS	ii
APPROVAL PAGE OF EXAMINERS	iii
MOTTO AND DEDICATION	iv
PREFACE	v
ACKNOWLEDGMENT	vi
ABSTRACT	vii
TABLE OF CONTANTS	viii
LIST OF FIGURES	X
LIST OF TABLES	xi
LIST OF APPENDICES	xii
1. INTRODUCTION	1
1.1 Background	2
1.2 Purpose of the study	2
1.3 Problem of the study	2
1.4 Benefit of the study	2
2. LITERATURE REVIEW	3
2.1 Tourism	3
2.2. Agrotourism	3
2.3 Kinds of Tourism	4
2.4 Tourism Destination	6
2.4.1 Potential of Tourism Destination	8
2.5 Benteng 89 Agrotourism	10
2.5.1 History	10
2.5.2 Location	10
2.5.3 Facilities	11
3. METHODOLOGY	15
3.1 Method of the Research	15

3.2 Procedure	15
3.2 Technique of Collecting the Data	16
3.3 Technique of Analyzing the Data	18
4. FINDINGS & DISCUSSION	20
4.1 Findings	20
4.1.1 The Potential aspects of Benteng 89 Agrotourism	20
4.1.2 The Result of Survey	28
4.1.3 The Result of Interview	29
4.2 Discussion	31
5. CONCLUSION & SUGGESTION	33
5.1 Conclusion	33
5.2 Suggestion	33
References	34
Appendices	

LIST OF FIGURES

Figure 2.1 The Enterance of Benteng 89 Agrotourism	11
Figure 2.2 The Hut	11
Figure 2.3 The Garden of Water Apple	12
Figure 2.4 The Fishing Pond.	12
Figure 2.5 The Toilets	13
Figure 2.6 The Musholla	13
Figure 2.7 The Canteen	14
Figure 4.1 The Garden Fruit of Benteng 89 Agrotourism	15
Figure 4.2 The Fishing Pond of Benteng 89 Agrotourism	15
Figure 4.3 The Spot Photo of Benteng 89 Agrotourism	16
Figure 4.4 The Swings and Slide in the Benteng 89 Agrotourism	16
Figure 4.5 The Benteng 89 Agrotourism Map	17
Figure 4.6 The Santika Premier Hotel	17
Figure 4.7 The Kedai Graha Bandara	18
Figure 4.8 The Parking Area for Motorcycle	19
Figure 4.9 The Parking Area for Car	19
Figure 4.10 The Canteen	20
Figure 4.11 The Mushola	20
Figure 4.12 The Toilets	21
Figure 4.13 The Cottage	21
Figure 4.14 The Cottage	22

LIST OF TABLES

Figure 2.7 The Price Admission	14
Figure 4.1 The Criteria for Percentage of Respondents Responses.	28
Figure 4.2 The Questionnaire Respond.	28

LIST OF APPENDICES

Appendix 1	Application Letter for Data Collection
Appendix 2	Final Report Guidance Agreement (Advisor 1)
Appendix 3	Final Report Guidance Agreement (Advisor 2)
Appendix 4	Final Report Consultation Forms
Appendix 5	Final Report Examination Recommendations
Appendix 6	Log of Interview