CHAPTER 1

INTRODUCTION

1.1 Background

Palembang is a city in South Sumatra that has a variety of culinary. Culinary is one of cultural-identities. According to Syahfirudin, Asmi, Safitri, & Abidin (2020), culinary is a cultural identity if the original main ingredients and spices that are used for making the culinary have been passed down from generation to generation, hence that make culinary has its own tastes. One example of cuisine in Palembang is *Pindang Belido*.

Pindang Belido is a special dish from Palembang. Pindang Belido is a typical soup from Palembang that the main ingredient of Pindang Belido is belida fish. However, the use of belida fish in Pindang Belido is prohibited by the government because the belida fish population is threatened with extinction so it is included in full protection status based on Kepmen KKP nomor 1 tahun 2021 (Maputra, 2021). Nowadays, Pindang Belido has become the food that is rarely cooked in Palembang because most of the food vendors in Palembang do not use belida fish anymore. It is stated by Hastuti (2021) that most food vendors in Palembang do not use belida fish anymore, but switch it to snakehead fish. Hence, Pindang Belido should be introduced to the next generation because Pindang Belido is one of the cultural identities in Palembang,

One of the ways to introduce culture to children is through storybooks. Storybooks can make children excited about reading because of easy-to-design vocabulary, interesting stories, and good visuals to teach reading to children, including elementary school students (Oktaviani, Syafitri, & Arimbi, 2020). Books that are interesting for children are those that have a colorful display and a variety of pictures (Hutapea, 2019). In addition, as stated by Cotton & Daly

(2015), culture based storybooks can be used to support children's social and emotional learning.

Fairy tale genre is one of the genres in storybooks. According to Tri (2013), there are varieties of tales in storybooks: folktales, fables, contemporary tales, and fairy tales. Fairy tale is a story that is not real and often intended for children, that features fanciful and wondrous characters such as elves, goblins, wizards, and even, but not necessarily, fairies. The term "fairy" tale seems to refer more to the fantastic and magical setting or magical influences within a story, rather than the presence of the character of a fairy within that story (Silverman, 2004). Fairy tales can be a way to convey a good moral value to children who read them, such as the famous fairy tale story that is Pinocchio which teaches children to obey their parents and not to lie. In addition, fairy tales are one of favorite types of storybooks that are liked by children (Tri, 2013).

Based on the explanation above, storybooks are important to children because storybooks can be a way to introduce culture to children as a young generation. The storybook is expected to introduce a culinary Palembang that is *Pindang Belido*. Therefore, the writer wants to write the final report with the title "Writing The Storybook of Fairy Tale **The Fisherman and The Fairy**".

1.2 Problem Formulation

Based on the background above, the problem formulation is "How to write the storybook entitled The Fisherman and The Fairy?"

1.3 Objective of The Study

The objective of this study is to know how to write the story book entitled The Fisherman and The Fairy.

1.4 Benefits of The Study

The research findings presented in this report are expected to provide information about the steps of writing a storybook for children. In addition, the

research output in the form of a story book entitled The Fisherman and The Fairy is not only used for reading for pleasure but also adding knowledge about *Pindang Belida* as a culinary from Palembang for children.