

**WRITING A VIDEO SCRIPT TO PROMOTE *KAMPOENG MALAKA*
TOURISM DESTINATION IN KARTAMULIA**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

BY

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STATE POLYTECHNIC OF SRIWIJAYA

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FINAL REPORT APPROVAL SHEET

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MOTTO AND DEDICATION

“Risk more than other think is safe. Care more than other think is wise. Dream more than other think is practical. Expect more than other think is possible”

Claude T. Bissell

This final report dedicated to :

- Allah SWT.
- Prophet Muhammad SAW.
- My beloved parents
- State Polytechnic of Sriwijaya
- English Department
- My lectures in English Department
- My beloved friends
- Me, My and I'm

PREFACE

First of all, the writer would like to convey gratitude to Allah SWT for the outstanding mercy given to the writer that enabled her to finally finish this final report. This final report was written to fulfill the requirements of the final report subject at State Polytechnic of Sriwijaya entitled "Writing a Video Script to Promote *Kampoeng Malaka* Tourism Destination in Kartamulia."

The writer also would like to thank everyone who helped the writer to finish this final report, especially the writer's advisors, Dr. Welly Ardiansyah, M.Pd. and Koryati, S.Pd., M.Pd., who have given many suggestions, support, and time. The writer also realizes that this final report is still far from being perfect, but the writer welcomes any suggestions to make this final report better. Finally, the writer expects that this final report can give some advantages to the students of the English Department at the State Polytechnic of Sriwijaya.

Palembang, July 2022

The writer

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ABSTRACT

**WRITING A VIDEO SCRIPT TO PROMOTE *KAMPOENG MALAKA*
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(Ajeng, 2022: 83 pages, 4 figures, 15 tables)

The goal of this research is to apply the steps of writing script of *Kampoeng Malaka* video as the tourism destination in Kartamulia. This report is used to find complete information about *Kampoeng Malaka* by writing video script of *Kampoeng Malaka*. The methodology of this research is Research and Development from Sukmadinata (2015). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The problem formulation in this report was formulated into a question: How to write a video script to promote *Kampoeng Malaka* tourism destination in Kartamulia. The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. Based on the finding, the writer made a video script of *Kampoeng Malaka* as the tourism destination in Kartamulia. It is concluded that the video script may give knowledge and information to the readers about *Kampoeng Malaka*.

Keywords: *video script, Kampoeng Malaka, tourism, destination, research and development*

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