

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

From the explanation in the previous chapters, the writer concluded that there were several steps in designing video script of New Ocarina by using Plomp (1997) model. There were Preliminary investigations, designing, realization / construction, testing evaluating and revision, the last one is implementation. After the writer did research with those steps, the writer know that the video script can be used as a guideline for tourists and visitors to find information about New Ocarina. This video consists of information about New Ocarina such as the location, the transportation, the attraction, the activities, the facilities, and the prices. The duration of the video is around 5 minutes. This video is bilingual because the narrator used English language and Indonesian language as the subtitles.

5.2. Suggestion

The writer has some suggestions to the scriptwriter in South Sumatera. In making script, they have to make a new innovation in choosing the concept they want to turn into a script. The writer suggests the scriptwriter increase the number of the script from the tourism in Batam. In addition, the writer also would like to suggest the government to pay more attention to tourism that has the potential to compete in the tourism industry. Furthermore, New Ocarina's managers must also be active in disseminating or promoting tourist attractions.