

## **CHAPTER 1**

### **INTRODUCTION**

In this chapter, the writer presents the background, research problem, research purpose, and research benefit.

#### **1.1 Background**

Books are windows to the world, and reading books is one way to open that window so people can know more about the world that they did not know before. Reading activities can be done by anyone, it can be children, teenagers, adults, or even the elderly. One type of reading book that is suitable for children is storybooks. By reading a storybook, children can also learn more and can open up insights that can help them to learn vocabulary that they just encountered. As Mitchell (in Nurgiyantoro (2013:)) stated, a storybook can help children learn to understand the world and aware of the existence of the world in the midst of society and nature. Through storybook, children can learn about social life, good from the point of view of past and present history, learn about the state of geography and natural life, plants and animals. This thing can make children aware of the wider life that they are becoming environment and part of his life, so that all experiences life that is important for his development will increase. That way, it can help change the future and can increase our intelligence, and broaden our horizons. To increase interest in reading, one solution is to make reading material that is not boring and can provide benefits for readers, such as a storybook.

Not only the benefits of adding insight and new vocabulary that people have just met but reading a storybook can also train us to be fluent in the language according to the language that will be used in the storybook, such as English. English is the language most often used or most commonly used throughout the world. As Madan (2015) said, “Just by reading and understanding the meaning from the context, you can build quite a large passive English vocabulary. You can

use those new words while speaking with other English speakers. The number of sectors that use English as the language of instruction makes this language an important language in all aspects. Knowing and mastering English will increase the value or use-value, especially when continuing education and looking for work. One way to master this English language is by liking reading an English storybook, so people will understand more about the vocabulary people have just met and people will get benefits from lessons about aspects of life”.

With the development of technology, without us realizing it, the activity of reading books has recently been neglected by various groups for reasons of busyness, and because media are more practical to obtain information such as television, radio, and the internet. . The less interest in reading storybooks about folklore will certainly have an effect on the number of people who do not know the folklore of their own area. Rifai'i (2019) argues that many young people don't care about the environment and tend to be selfish because they are busy with their gadgets. This is different from comics that are often read by children and even adults, or stories from cartoons shown on television, which often contain elements that are not worthy of imitation, such as fights, bullying, and so on. On the other hand, people's knowledge of local folklore is minimal. If this continues, it is certain that the love for regional culture will begin to fade and it is possible that folklore will be forgotten by the next generation.

In a journal entitled Utilization of a storybook about folklore as alternative reading for children written by Anafiah (2017), it was revealed that folklore can foster a sense of love for the homeland and culture for children who read it. Of course, forgetting folklore is one of the factors causing the loss of local customs and culture, especially in the writer's area, namely Prabumulih City. If most people today have forgotten the folklore that comes from their area, it will indirectly fade the culture of the area, so that in the future an area can lose its attractiveness in the world of tourism because its customs and culture have faded. How sad for generations to come if the culture that has existed for a long time just disappears.

Over time, the typical folklore of Prabumulih has been forgotten by many people and its whereabouts are almost unknown because there is very little knowledge and interest in reading the folklore itself. This is evidenced by the lack of interest in people to participate in folklore competitions. Mulyadi (2021) revealed that there are very few fans of folklore competitions in the urban village. Even though the information was conveyed long ago, the letter from the Province had been forwarded before the jury made an assessment.

One of the folklores entitled "Sang Kridesan" is only known by a handful of people who work in the arts in the city of Prabumulih. In addition to the folklore entitled "The Origin of Pehabung Uleh", "Sang Kridesan" is also the number 2 folklore known for its popularity. Unfortunately, few people know this folklore. This is because the media to introduce/promote folklore is still very minimal, especially since children's interest in reading in modern times is still low. Designing a story book entitled "Sang Kridesan" is expected to increase interest in reading and the preservation of local culture. The folk tale entitled "Sang Kridesan" is a story created by Albani Nj who is an elder in the city of Prabumulih. This story is generally known by the people of Prabumulih by word of mouth. The story "Sang Kridesan" tells the life of a man whose patience is tested so that he has a happy life afterward. By using dialogue in Prabumulih language, "Sang Kridesan" is very appropriate to be used as a medium for cultural promotion and the introduction of moral values to children. Besides the reason for the moral value obtained, the story of Sang Kridesan was also appointed into the storybook because this story is the second typical story of the "Origin of Pehabung Uleh" story whose whereabouts are still very little known. Next is a clear and interesting storyline that makes reading interest and curiosity about cultural elements increase. The happy ending makes this story even more interesting to be made into a storybook.

By introducing Prabumulih folklore in the form of storybooks, the community has helped foster a sense of love for the existing culture and of course children and even everyone will feel the role of the character directly through the books they read, even this can be an alternative for cultural preservation in

Indonesia. , and maintain Prabumulih's cultural heritage so that it can be preserved.

## **1.2 Problem Formulation**

Based on the background above, so the problem formulation of this final report is “How to design a folklore storybook entitled "Sang Kridesan" as a cultural heritage of Prabumulih?”.

## **1.3 Problem Limitation**

From the formulation of the problem, so the limitation of this problem is focused to design a folklore storybook entitled "Sang Kridesan" as a cultural heritage of Prabumulih.

## **1.4 Research Purpose**

The research purpose of this final report is to design a folklore storybook entitled "Sang Kridesan" as a cultural heritage of Prabumulih folklore.

## **1.5 Benefits**

### **a. For the writer**

For the writer, by designing a folklore storybook entitled "Sang Kridesan", the writer can increase knowledge about Prabumulih's folklore. The writer can improve her ability in designing a storybook in English by designing the storybook entitled "Sang Kridesan". By designing this storybook, the writer hopes that he will be able to fulfill the requirements to pass Diploma III of the English Department of the Sriwijaya State Polytechnic.

### **b. For Readers**

For readers by reading the folklore storybook entitled "Sang Kridesan" the writer hopes that readers can get to know more about the folklore that exists in the city of Prabumulih and the writer hopes that readers can become intermediaries in

continuing the cultures of the city of Prabumulih that are owned so that they can be remembered and known by next generation.

**c. For State Polytechnic of Sriwijaya**

For State Polytechnic of Sriwijaya will be archived as the educational files as the folklore storybook entitled “Sang Kridesan” as the cultural heritage of Prabumulih. It can become an references for the the Polytechnic of Sriwijaya Students.

