

**WRITING A VIDEO SCRIPT TO PROMOTE SENTRAL KAMPUNG
PEMPEK FOR DOMESTIC TOURIST AS CULINARY TOURISM
DESTINATION IN SOUTH SUMATERA**



**This Final Report is submitted to fulfill one of the requirements to complete
The Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022**

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PALEMBANG
2022**

MOTTO AND DEDICATION

“ Miracle is another name for hard work “

This Final Report dedicated to:

Myself

My Family

My beloved friends

English Department State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Writing a Video Script to Promote Sentral Kampung Pempek for Domestic Tourist as Culinary Tourism Destination in South Sumatera”. This final report is written to fulfil the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thanks to everyone who helped the writer to finish this final report, especially for the writer’s advisors; Mrs. Dra. Murwani Ujihanti, M.Pd., and Mrs. Darmaliana, S. Pd, M.Pd., who have given much suggestion, support, and time. The writer also realizes that this final report is still far from being perfect, therefore, the writer welcomes any suggestion to make this final report become better. Finally, the writer hopes this final report will be useful for the readers as the reference.

Palembang, July 2022

The Writer

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ABSTRACT

**WRITING A VIDEO SCRIPT TO PROMOTE SENTRAL KAMPUNG
PEMPEK FOR DOMESTIC TOURIST AS CULINARY TOURISM
DESTINATION IN SOUTH SUMATERA.**

(Putri Elviani, 2022: 44 pages)

The goal of this research is to apply the steps Of Writing a Video Script. To Promote Sentral Kampung Pempek for Domestic Tourist as Culinary Tourism Destination In South Sumatera. The methodology of this research is Research and Development from Sukmadinata (2015). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. The writer linked these steps to 7 stages of script development by Friedman (2006). The research instruments used, first Preliminary Study: literature study, field survey, model draft. Second, model development consisted of limited testing and wider testing. It is concluded that the video script may give knowledge and information to the readers about Sentral Kampung Pempek.

Keywords: Research and Development, Video Script, Promote, Tourism, Sentral Kampung Pempek,

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