

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

This final report was focused on writing a video script of Sentral Kampung Pempek. It used two steps of research and development modified by Sukmadinata (2005); preliminary study and model development. First, in a preliminary study, the writer implemented seven stages of script development written by Friedmann (2006) there were: background research and investigation, concepting, pitching, treatment, first draft, revision, and final draft. Second, in model development, the writer did limited testing by giving the writing a video draft to experts concerned in four areas, they are: content, language (English and Indonesian).

From the explanation in the previous chapters, the writer concludes that there are three steps in writing video script of Sentral Kampung Pempek. The steps written by Friedmann (2006) are in line with Research and Development by Sukmadinata (2005). The first step is Preliminary Study can be cooperated with the idea of script development by Friedmann. The ideas are background research and investigation, concept, pitching, treatment, first draft, revision, and final draft. The second step is Model development conducted with revision. The writer did limited testing to make product developed. There were two aspects tasted by two experts in limited testing. The aspects were about the linguistic, non-formal language used in Indonesian script, and also grammatical errors, diction and coherence in English script. After that, the writer did wider testing. The writer asked the comments and suggestions from three experts about content of script to improve the video script.

The last step is Final product testing connected with final draft. This is the last stage of research and development modification steps, it consists of pre-testing, revision and dissemination. Pre testing is the last revising steps from the Wider testing, while dissemination is the writer trying to promote the product to society. Unfortunately, the writer will not do the pre testing, revision and

dissemination steps because of the lack of cost, time, skill and legality

There were some advantages and disadvantages of the steps. The advantages such as, the steps are relevant, so the writer easily implemented steps that will be done. The steps easily enforced because when the writer wrote the script, the writer more understood in developing the script. The writer also found disadvantages when implemented the steps. The steps are consists of six stages, so the writer took long time and difficult to rise the idea of paragraph in script development.

5.2. Suggestion

In this final report, the writer suggests for the next Future, in writing the script or subtitle video, they must pay more attention to the elements in the script, the stages in making the script so that the message that will be conveyed by video and script will be understood by the viewers. In addition, researchers can improve this research to be better, study more sources, references and better preparations related to research.