

**DESIGNING A VIDEO SCRIPT OF AYEK PACAR AS
TOURISM DESTINATION IN LAHAT**



**This Final Report is submitted to fulfill one of the requirements to complete
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FINAL REPORT APPROVAL SHEET
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DESTINATION IN LAHAT



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MOTTO AND DEDICATION

“Turn the pain into power”

Dedication:

This final report is dedicated to:

1. State Polytechnic of Sriwijaya
2. Ayek Pacar Lahat
3. My parents
4. My advisors

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title "Writing a Video Script of Ayek Pacar as Tourism Destination in Lahat" This final report is written as one of the requirements to finish Diploma study at English Department. The writer also would like to thanks to everyone who helped the writer to finish this final report, especially for the writer's advisors who have given much suggestion, support, and time. The writer also realize that this final report is still far from being perfect, but the writer welcomes any suggestion to make this final report is better. Finally, the writer hopes that this final report can give advantage and usefulness especially for Ayek Pacar Lahat and the students of English Department.

Palembang, July 2021

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ABSTRACT

“DESIGNING A VIDEO SCRIPT OF AYEK PACAR AS TOURISM DESTINATION IN LAHAT”

(Winda Viriyalines, 2022: 73 Pages)

The goal of this research is to apply the steps of writing video script of Ayek Pacar as tourism destination in Lahat. This report is used to find complete information about Ayek Pacar by writing video script of Ayek Pacar, Lahat. The methodology of this research is Research and Development from Sukmadinata (2005). This final report modified and developed the Research and Development method into three steps: Preliminary Study, Model Development, and also Final Product Testing. These stages are related to the stages of writing video scripts by Friedmann (2006). In the preliminary study, the steps are literature study, field survey, and model draft. The next stage is the model development which is divided into two tests, limited testing and broad testing. The test involved five experts to review the content, language, and format of the video script. The last stage is the final test, the result of which is a video script. It can be concluded that there are three steps to designing a video script. It is concluded that the video script may give knowledge and information to the readers about Ayek Pacar.

Keywords: Research and Development, Video Script, Ayek Pacar Lahat.

ABSTRAK

“PERANCANGAN SKRIPSI VIDEO AYEK PACAR SEBAGAI TUJUAN PARIWISATA DI LAHAT”

(Winda Viriyalines, 2022: 73 Hal)

Tujuan dari penelitian ini adalah untuk menerapkan langkah-langkah penulisan naskah video Ayek Pacar sebagai destinasi wisata di Lahat. Laporan ini digunakan untuk mencari informasi lengkap tentang Ayek Pacar dengan menulis naskah video Ayek Pacar, Lahat. Metodologi penelitian ini adalah Research and Development dari Sukmadinata (2005). Laporan Tugas Akhir ini memodifikasi dan mengembangkan metode Research and Development menjadi tiga tahap: Studi Pendahuluan, Pengembangan Model, dan juga Pengujian Produk Akhir. Tahapan-tahapan tersebut berkaitan dengan tahapan penulisan naskah video oleh Friedmann (2006). Dalam studi pendahuluan, langkah-langkahnya adalah studi literatur, survei lapangan, dan draft model. Tahap selanjutnya adalah pengembangan model yang dibagi menjadi dua pengujian yaitu pengujian terbatas dan pengujian luas. Uji coba melibatkan lima ahli untuk mengkaji isi, bahasa, dan format naskah video. Tahap terakhir adalah tes akhir yang hasilnya berupa naskah video. Dapat disimpulkan bahwa ada tiga langkah dalam merancang sebuah skrip video. Disimpulkan bahwa naskah video dapat memberikan pengetahuan dan informasi kepada pembaca tentang Ayek Pacar.

Kata kunci: Penelitian dan Pengembangan, Naskah Video, Ayek Pacar Lahat.

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