

**THE POTENTIAL OF KAMPUNG GELAM AS TOURISM
DESTINATION IN PALEMBANG**



**This Final Report is submitted to fulfill one of
the requirements to complete
the diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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PALEMBANG

2022

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DESTINATION IN PALEMBANG**



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2022
MOTTO AND DEDICATION

MOTTO:

“If you can't be the best, be different”

DEDICATION:

This final report is dedicated to the amazing me, my self and I. My beloved family that always support me whatever the condition is, my lovely friends who always helps, my great advisors, and all the lecturers of English Department of State Polytechnic of Sriwijaya.

2022

PREFACE

First of all, the writer would like to thank to Allah SWT who has bestowed His grace so that the writer can complete this final report. This Final Report was made to fulfill the curriculum needs of Diploma III English Department of State Polytechnic of Sriwijaya with the title “The Potential of Kampung Gelam as Tourism Destination in Palembang”.

This report is about the potential of Kampung Gelam. This paper will discuss about what elements that Kampung Gelam has as a potential tourism destination in Palembang, South Sumatra.

The writer also would like to thanks to everyone who helped to finish this final report, especially for the advisors:Mr. Dr. Yusri S.Pd, M.Pd and Mrs. Eli Yeny, S.Pd., M.Pd who have given much education, suggestion, support, time, and many more. The writer also realize that this final report is still far from being perfect, but the writer welcomes any suggestion to make this final report is better. Finally, the writer hopes this final report will be useful for the readers as the reference, especially for students of the English Department of State Polytechnic of Sriwijaya.

Palembang, 22 July 2022

The writer

ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the people for their advices, times and supports. In this chance, the writer would like to thank to:

1. My beloved parents, ayah Agus Wijaya and ebok Relawati who always give all of my needs, support, pray, and motivation.
2. My advisors Mr. Dr. Yusri S.Pd, M.Pd and Mrs. Eli Yeni, S.Pd., M.Pd thank you for the patience, times, corrections, suggestions, and valuable guidance during the consultation in process to make this final report.
3. All of lecturers for always support all of the sixth semester students.
4. Mr. Junet, Mr. Wiratama for giving so much information to complete this final report.
5. My byy, Dita who always support and care to me.
6. My lovely siblings, bang nando and takwa
7. My lovely friends from pencinta kp who always support me, Krestianti, Suzika Wulandari, Violin Dwi Puspita Sari, Dita Nurhasanah, Ahmad Chaidir, and Rezki Yanto.
8. My crazy friends who always support me M.Rizky Barakah, Raikhul Iqbal, Aji Bagus Laksana, Aldi Afrizal, Syarif Hidayatullah, Muhammad Farhan, Agus Priyadi, and Rahman Dekky.
9. Me myself for doing good this far, hope the best for the new next chapter.

Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer.

ABSTRACT

**THE POTENTIAL OF KAMPUNG GELAM AS TOURISM
DESTINATION IN PALEMBANG**

(Abdul Roni Al hafiz, 2022:31 Pages)

This final report discusses about the potential of Kampung Gelam as tourism destination in Palembang. The purpose of this final report is to know the potential of Kampung Gelam as tourism destination in Palembang. The methodology used in this report was a qualitative method, and the data were collected by doing observation and interview. Observation was done to determine the elements of a potential tourism destination such as attractions, accessibility, public and tourist facilities, and accommodations. The interview was done with two interviewees. Therefore, the result of this final report is Kampung Gelam has potential as tourism destination in Palembang.

Keywords: Kampung Gelam, Potential, Tourism Destination

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