

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

In this chapter presents the conclusion and suggestions based on the result of the research and development.

#### **5.1 Conclusion**

The focus on this final report is about writing the video script of 3D Stable as an equestrian tourism attraction in Palembang. The method that is used in writing the video script is research and development (R&D). There are three steps of research and development. The first step was preliminary implement the two steps of writing a script, including writing a video brief, creating a message into a short story, and checking the script. The data are collected by doing literature study and field study (observation and interview) which are then processed to be developed into the product draft of the script by considering the arrangement of the scenes such as introduction of Palembang, history, attraction, location, range of price, and facilities in 3D Stable. The second step is model development conducted the next step of write script it is re-reading the script, the writer did limited testing to make the product developed. There were three aspects tasted by three experts in limited testing. The aspects were about the content of video script, the acronym, some words are not grouped according to their type, prefix, pleonasm, and consistency in use of words in Indonesian script, and also the grammar, and cardinal number in English script. Then, the writer revised the video script and did the wider testing. The writer asked for comments and suggestions from two experts to improve the video script but there is no comment and suggestion because the script was good.

The video can be used as a medium to promote 3D Stable as an equestrian tourism attraction in Palembang. The video can be used as a guideline for tourists to find the information about 3D Stable, because the video script provides complete information about 3D Stable such as history about 3D Stable, the attractions, the facility, the price list, the accessibility, and so on

## **5.2 Suggestion**

In this research, the writer is only done until the final product, therefore the writer would like to suggest to the next researchers of 3D Stable to continue the next step is final product testing because this research is incomplete.