

**DESIGNING VIDEO SCRIPT OF KAMPUNG SAYUR CEMPAKA AS A
NEW TOURISM DESTINATION IN PALEMBANG**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

BY

YUNISA PATMAWATI

061930901826

**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

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FINAL REPORT APPROVAL SHEET

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By:

YUNISA PATMAWATI
061930901826

Palembang, July 2022

Approved by:

First Advisor

Dr. Dra. Nurul Aryanti, M.Pd.
NIP 196802181993032001

Second Advisor

Achmad Leofaragusta K.K, S.E., M.Mpar.
NIP 197208102006041002

Acknowledged by:
Head of English Department

Dr. Yusri, S.Pd., M.Pd.
NIP 197707052006041001

APPROVAL SHEET OF EXAMINERS

**DESIGNING VIDEO SCRIPT OF KAMPUNG SAYUR CEMPAKA AS A
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The Final Report by:

Yunisa Patmawati

061930901826

Approved by:

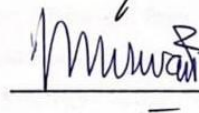
Examiners

Signature

**Dr. Welly Ardiansyah, M.Pd.
NIP 197408172006041001**



**Dra. Murwani Ujihanti, M.Pd.
NIP 195902171987032001**



**Drs. Zakaria, M.Pd.
NIP 196408122000031002**



**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022**

MOTTO AND DEDICATION

MOTTO

“Life is like a roller coaster, live it, be happy, enjoy life”

(Avril Lavigne)

DEDICATION

This final report is dedicated to all people who love me, who care of me, who always pray and work hard for my happiness and success since the first time I was born in the world they are my beloved parents, Mama and Papa, and also my beloved siblings and family who care of me and made me smile and laugh every day to forget a little burden because of this final report. Last, I dedicated this final report for everybody who helped me to finish this final report.

PREFACE

First of all, the writers would like to thank Allah SWT for the blessing and mercy given to me so I could finishing this final report entitled "Designing Video Script of Kampung Sayur Cempaka as a New Tourism Destination in Palembang" to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have supported me in writing and finishing this last report, may it be family, staff, and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mrs. Dr. Dra. Nurul Aryanti, M.Pd and Mr. Achmad Leofaragusta K.K, S.E.,M.MPar, who has given me much advice and time to finish this report. I would also like to thank the experts who let me know about all the information and data related to final report.

Finally, there are still many insufficiency in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, July 2022

The writer

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ABSTRACT

DESIGNING VIDEO SCRIPT OF KAMPUNG SAYUR CEMPAKA AS A NEW TOURISM DESTINATION IN PALEMBANG

(Yunisa Patmawati, 2022, 44 pages, 7 Charts, 12 Tables)

This final report was aimed at finding out how to design Video Script of Kampung Sayur Cempaka as a New Tourism Destination in Palembang. This report is used to find complete information about Kampung Sayur Cempaka by writing video script of Kampung Sayur Cempaka. The title of this final report is "Designing Video Script of Kampung Sayur Cempaka as a New Tourism Destination in Palembang". The writer used Research and Development method, developed by the Borg and Gall (1983) and modified by Plomp (1997). This modified method consisted of five steps, as the following: Preliminary, Investigation, Designing, Realization/Construction, Testing, Revising, and Evaluating, and Implementation. The writer implemented these steps in designing the product (video script). The data were collected through observation, and interview in preliminary investigation step. Then, in designing step, the writer arranged the structure and content of the script and made it become the first draft as a realization step. Next, in testing, revising, and evaluating step, there were 2 experts participated in limited testing, and there were 3 participants in wider testing. All experts contributed in this research by giving suggestion and comments to revise the product into final version. The revisions were focused on linguistics for writing script. Thus, in the last step, the writer made it become the final script. Based on the findings, the writer made a video script of Kampung Sayur Cempaka as a new tourism destination in Palembang. It is concluded that the video script may give knowledge and information to the readers about Kampung Sayur Cempaka.

Keywords: *designing, Kampung Sayur Cempaka, script, tourism destination.*

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