

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### 5.1. Conclusion

Based on the explanation above, the writer concludes that the video script can be used as a medium to promote Kampung Sayur Cempaka as a new tourism destination in Palembang. The video script can be used as a guideline for tourists to find the information about Kampung Sayur Cempaka. The video consists of information about Kampung Sayur Cempaka such as the history of Kampung Sayur Cempaka, the address, and also the activities at Kampung Sayur Cempaka.

The writer conducted five steps in Designing Video Script of Kampung Sayur Cempaka as a New Tourism Destination in Palembang. Based on stages of Research and Development method by Plomp (1997) Preliminary investigation, Designing, Realization/ construction, Testing, revising, and evaluating, Implementation and were linked to the eight steps of writing a script by Ranga and Koul (2017) finding idea, creating plan, researching, selecting material, planning the message, arranging the structure, drafting script, testing script. Then the writer did limited testing to validate and develop the product. There were two aspects tested in limited testing, which were the content and language of the video script, especially its grammar. The next testing was wider testing, in which there were three aspects being tested. The aspects were language, including grammatical error and diction video script. The last step was implementation which related to final draft. The writer considered the result from wider testing as the final product due to the writer's limited time of conducting the research.

## **5.2. Suggestions**

Based on the research the writer did, she would like to give suggestions to the future researcher and students of English Department at State Polytechnic of Sriwijaya. For the readers, the writer suggests to make a report as one of references to search the information about Kampung Sayur Cempaka itself. To make the readers know better about Kampung Sayur Cempaka. Moreover, the writer also suggested the student of English Department at State Polytechnic of Sriwijaya to design a video script about other tourism destinations in Palembang. And finally for local people, the writer suggests them to maintain Kampung Sayur Cempaka area, and not to throw garbage into the area.