

REFERENCES

- Ammar, A. Anas, D. Ehab, and H. Yazan. (2019). *Hydroponics system*. Hydroponics Integrated Retrieved on May 22, 2022 from <https://www.researchgate.net/publicationwith PV System>
- Ayu, S. (2019). *6 fungsi naskah dalam sebuah video*. Retrieved on April 16, 2022 from <https://bit.ly/3s9pccd>
- Barbieri, C. and Mshenga, P. M. (2008). *The role of the firm and owner characteristics on the performance of agritourism farms*. *Sociologia Ruralis* (48):166-183, <https://doi.org/10.1111/j.1467-9523.2008.00450.x>
- Bradley, P. and Marulanda, C. (2000) *Potential of Simplified Hydroponics to Provide Urban Agriculture Income*. Retrieved from: <https://books.google.com>
- Borg, Walter R. dan Meredith Damien Gall. (2003). *Educational research: An introduction seventh edition*. Boston: Allyn and Bacon.
- Borg, Walter R. dan Meredith Damien Gall. (1983). *Educational research: An introduction*. London: LongmanInc.
- Bungin, M. Burhan. (2007). *Penelitian kualitatif: Komunikasi, ekonomi, kebijakan, publik, dan ilmu sosial lainnya*. Jakarta. Kencana Prenada Media Group.
- Creswell.J.W. (2010) *Research design: pendekatan kualitatif, kuantitatif dan mixed*. Yoyagkarta: Pustaka Belajar
- Goeldner, C. R., Ritchie, J. B., & Ve Brent, R. (2006). *Tourism: Principles, practices, philosophies*, John Wiley&Sons. Inc., USA.
- Gearshift Studios (2021). *A breakdown of the video production process*. Retrieved from production.cfm <https://www.gearshift.tv/library/a-step-by-step-guide-to-video-production.cfm>
- Haryanto, T., & Nugroho, S. (2015). *Perancangan Video Company Profile Sebagai Media Promosi Perusahaan Pada PT. Propan Raya ICC Semarang*. *Jurnal Ilmiah Komputer Grafis*,8(1).

- Holloway, I., & Wheeler, S. (1996). *Qualitative research for nurses*. London: Blackwell Science. Retrieved on April 22, 2022 from <https://bit.ly/3nl0w>
- Iqbal, M. (2016). *Simpel Hidroponik*. Retrieved on April 15, 2022 from http://repo.unikadelasalle.ac.id/index.php?p=show_detail&id=11015&keywords
- Jackacaping, D. (2018) *Cara membuat skrip video*. Retrieved on 20 may, 2022 from <https://youtu.be/BN-aTwoGDSE>
- Kemp, S. (2021). *Digital 2021: Indonesia*. DataReportal - Global Digital Retrieved on 11 April, 2022 from <https://bit.ly/3zVp5CO>
- Kotler, P., & Armstrong, G. (2012). *Principles of marketing*. New Jersey, USA: Prentice Hall.
- Lonardy, M.V. (2006). *Respons tanaman tomat (Lycopersicon esculentum Mill.)* Retrieved on April 20, 2022 from <https://bit.ly/3K4k1AR>
- Lexi, Maelong. (2001). *Metodologi penelitian kualitatif*. Bandung: PT. Remaja Rosdakarya
- Marpaung, Happy dan Bahar, Herman. (2000). *Pengantar pariwisata*. Bandung : Alfabeta
- Noer, L. (2014) Strategi promosi penjualan. Retrieved on December 3, 2022 from <https://bit.ly/3fqcQEO>
- Miller, W. R. (2004). *Definition of Design Environmental system Research Institute Redlands*, California
- Muslimin. (2018). *Bikin film yuk!*. Yogyakarta : Araska
- Netto, A. C., & Paulo, C. K. (2004). *The concept of product design*. *International Journal for Transdisciplinary Research in Innovation*, 2(2), 73-80. Retrieved from <https://bit.ly/3s902d1>
- Novianto, A., Ridhah, T., & Yunindyawati, Y. (2019). *Restorasi Pemukiman Kumuh Sebagai Kampung Wisata (Studi Kasus Kampung Warna-Warni di Palembang)* (Doctoral dissertation, Sriwijaya University). Retrieved on Mei 18, 2022 from <https://bit.ly/3cyLn5C>
- Plomp, T. (1997). *Development Research on/in educational development*. Netherlands: Twente University.

- Palit, I. G., & Rumagit, G. A. (2017). *Strategi pengembangan kawasan agrowisata Rurukan. Agri-Sosioekonomi*, 13(2A), 21-34 Retrieved on April 6, 2022 from <https://bit.ly/3OvQrF7>
- Rambodagedara, R. M. M. H. K., Silva, D. A. C. S., & Perera, S. (2015). *Agrotourism development in farming community : Opportunities and challenges* (D.Hewavitharana (ed.); Issue October). Hector Kobbekaduwa Agrarian Research and Training Institute.
- Ranga, V., & Koul B. N. (2017). *Writing scripts for audio and video programmes* [e-book]. Retrieved on April 24, 2022 from <https://bit.ly/3p2ovzl>
- Seels, B. B. & Richey, R. C. (1994). *Instructional technology: The definition and domains of the field*. Washington: AECT. Retrieved on December 6, 2022 from <https://bit.ly/3I8va1L>
- Smaldino, S.E, Lowther, D.L, Russell, J.(2007). *Instructional Technology and Media for Learning (9th Ed)*. Pearson Prentice Hall Retrieved on may 24, 2022 from <https://bit.ly/3B9Ow6q>
- Singh, I. (2011). *IndiaStudyChannel.com* Retrieved on April 15, 2022 from India Study Channel: <https://www.indiastudychannel.com/resources/140791-what-is-tourism-and-its-types-.aspx>.
- Spielmann, Y. (2006). *Video: from technology to medium. Art Journal*, 65(3), 54-69 Retrieved on April 24, 2022 from <https://bit.ly/3zkTGUR>
- Sholehcan, Muchamad. (2012). *Media video*. (Institut Agama Islam Negeri Walisongo Semarang). Retrieved on April 17, 2022 <https://bit.ly/3mnYF>
- Treder (2017). *Remarks on the meridional design of mixed flow fans*. Retrieved on May 20, 2022 from <https://www.euroturbo.eu/paper/ETC2017-059.pdf>
- AlfianTristan. (2012). *Desain komunikasi visual sebagai media promosi ayo berkunjung ke Museum Kartini Jepara Jawa Tengah*. Retrieved on may 16, 2022 from <https://digilib.uns.ac.id/dokumen/detail/28952>
- Waldron, J. (2016). *9 Elements of a great promotional video*. Retrieved on April 22, 2022 from <https://bit.ly/3qLNCYe>
- Yvonne Spielmann (2006). *Video: from technology to medium. Art Journal*; Academic Research Librar