

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the results of the research, which were collected by observation and the questionnaire, the researcher concludes that Tanah Mas Lake is a good tourist destination in Banyuasin. In the observation, Tanah Mas Lake as a tourist attraction is a place of interest or potential place that can attract tourists to visit it, with the main reason for tourists to visit a destination that has uniqueness, beauty, value of natural diversity, cultural and man-made. This destination provides public facilities for visitors. While enjoying the view of the lake, feeding the fish in the lake. Then can also enjoy swimming in the park, which has six types of swimming pools for children and adults. In the result of the questionnaire, which was given to visitors that had visited Tanah Mas Lake Banyuasin, The respondents believed that the management of Tanah Mas Lake has implemented the elements of Sapta Pesona at Tanah Mas Lake Banyuasin. They are safety, orderliness, cleanliness, a cool atmosphere, friendliness, and memorable.

5.2 Suggestion

As for the man-made attraction in Banyuasin, it would be better if the management of Tanah Mas Lake repaired the broken public facilities such as water slides, which would increase safety, cleanliness, beauty, and memories. The management must then make some changes to tourist attractions, particularly to increase visitors' memories, such as setting up a photo booth and adding a variety of souvenirs with standard prices.