

## **CHAPTER I**

### **INTRODUCTION**

In this chapter, the writer discussed about the background of research, research problem, research objectives and research benefits.

#### **1.1 Background**

It's almost 2 years since the COVID-19 pandemic spread to Indonesia. Various efforts have been made by the government to reduce the death rate due to COVID- 19, starting from the implementation of wearing masks, washing hands, social distancing, avoiding crowds, and reducing mobility; continued with large-scale restrictions, implementing work from home (WFH), administering vaccines, and closing crowded places such as malls, restaurants, and other entertainment places, including tourism destinations.

This, of course, has a huge impact on the national economy. The closure of various places, including tourism destinations, greatly affects the income of the local people. Many hotels and restaurants in the tourism destination are closed. Various modes of transportation also stagnate due to the absence of people who travel mainly to tourism places. And the saddest thing is the death of the economic sector of the small people who depend on this tourism sector for their lives such as food traders, souvenir traders, taxi drivers, bus driver, and tour guides who usually guide tourists at tourism destinations.

As a student, the researcher wanted to do something useful for society. The question is what the researcher can do to revive this slumping economy. He didn't have much money to give to people in need, but he has a pen and the ability to write. Therefore, he decided to write something to help the government revive this slumping economy.

Researcher tried to make short story that can be used to promote tourism destinations in Indonesia, especially those in Pagaralam. Even though at this time, travelers have not been able to visit them, but at least by reading the short stories, they will remember to visit those tourism destinations when the government has

allowed them to visit those tourism destinations.

A short story is a piece of prose fiction that typically can be read in one sitting and focuses on a self-contained incident or series of linked incidents, with the intent of evoking a single effect or mood (Klarer, 1998). A short story can relax the mind from a hard day's work and can be read in one sitting. When reading a short story, people imagine what they read. That imagination comes from writing that describes something.

Nowadays, a short story brings inspiration for many individual creators to express the idea of a theme. Therefore, it is believed that writing short story can be used to deploy information about tourism and to promote tourism destination.

Indonesia has various types of tourism. According to Rendy (2013) there are several types of tourism, they are historical tourism, maritime tourism, religious tourism, and natural tourism. Historical tourism is tourism which people visit some heritage and historical sites. Maritime tourism is tourism which its activities are related to water or oceans. Religious tourism is tourism which people visit special place or religious place like graveyard, and place of worship. Finally, natural tourism is tourism which activities are done with tourism objects.

In this current research, the researcher wanted to participate in promoting tourism destination in Pagaralam by creating short story. The writer wanted to write short story because the short story can be read in only one sitting. When reading short stories, many people including the teenagers feel curious about the story. In this current research, the writer set Pagaralam as the location because it is rarely found in other short story. The title of the research was "Writing a Short Story Entitled Best Part to Promote Tourism Destination in Pagaralam."

## **1.2 Research Problem**

The problem of this research was "How to write a short story entitled "Best Part" to promote tourism destination in Pagaralam?"

### **1.3 Research Objective**

The objective of this research was to write a short story entitled “Best Part” to promote tourism destination in Pagaram.

### **1.4 Research Benefit**

#### 1) For Researcher

- The writer gets the experience how to write a short story entitled “Best Part” to promote tourism destination in Pagaram.

- The writer knows tourism destination with nature resource in Pagaram.

#### 2) For Students

- To get information how to write a short story entitled “Best Part” to promote tourism destination in Pagaram

- To get information about tourism destination in Pagaram through short story.