

**WRITING A VIDEO SCRIPT OF KAMPOENG WISATA YASAMAN
CINDO FOR DOMESTIC TOURISTS TO PROMOTE THE TOURISM
DESTINATION IN SOUTH SUMATERA**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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2022

MOTTO AND DEDICATION

“There is surely a future hope for you and your hope will not be cut off”

-Proverbs 23:18

This final report is dedicated to

Jesus Christ

Myself

My beloved parents

My beloved sister and brothers

My beloved friends

English Department

State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to thank to Jesus Christ for His blessing so the writer could finish the final report. The writer is very grateful can accomplish the final report entitled “Writing a Video Script of Kampoeng Wisata Yasaman Cindo for Domestic Tourists to Promote The Tourism Destination in South Sumatera”. The writer would also like to thank all people who have given support in writing and finishing this final report, may it be family, lecturers, experts, and all friends, especially for my advisors Mrs. Dra. Muwarni Ujihanti, M.Pd. and Mrs. Nian Masna Evawati, S.Pd., M.Pd. The writer would also like to thank the interviewees who let the writer knows about all the information and data about Kampoeng Wisata Yasaman Cindo.

The writer realizes that there are still many drawbacks in writing this report. Therefore, comments, advice, and suggestions are expected from the readers. The writer hopes this report can give benefits to other people who might need the information, especially for students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2022

The Writer

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ABSTRACT

WRITING A VIDEO SCRIPT OF KAMPOENG WISATA YASAMAN CINDO FOR DOMESTIC TOURISTS TO PROMOTE THE TOURISM DESTINATION IN SOUTH SUMATERA

(Priska Meinita Riyadhi, 2022: 58 Pages, 5 Tables, 2 Figures)

The final report aims at writing a video script of Kampoeng Wisata Yasaman Cindo for domestic tourist to promote the tourism destination in South Sumatera. The writer used Research and Development (R&D) method by Sukmadinata (2005). This method consist of three steps, they are (1) Preliminary Study, (2) Model Development, (3) Final Product testing. The writer collected the data by using literature review and field study (observation and interview). In writing step, the writer arranged the structure of the video script and made it become the first draft which paid attention to four elements when making a good script by Jakacaping (2018). In testing, the draft of the video script was revised by three experts; they revised English, content, and scriptwriting. The English expert revised the sentences into natural style so that it was more understandable. The content expert said that the content was suitable for promoting the destination. The scriptwriter expert mentioned that the framework and structure were already good for a video script. The final draft of video script can be used for video creators to promote Kampoeng Wisata Yasaman Cindo.

Keywords: Domestic tourist, Kampoeng Wisata Yasaman Cindo, South Sumatera, Video Script

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