

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

In this chapter, the writer presents the conclusion and suggestion related to this final report.

#### **5.1 Conclusion**

This final report focused on writing a video script draft to promote Kampoeng Wisata Yasaman Cindo as one of the tourism destination in South Sumatera. The writer used two stages of Research and Development by Sukmadinata (2005) which were preliminary study and model development. The writer lifted Kampoeng Wisata Yasaman Cindo as the main content to promote the destination to domestic tourists. In the preliminary study, there were three steps: literature study, field study, and model draft. In the model development, there were two testings: limited and wider. The product testing and dissemination were eliminated due to time and budget constraints. The writer did limited and wider testing where the script checked by three experts. They were English, content, and scriptwriting experts. Their comments and suggestions were used to develop the product into final version. People who want to make a promotional video of Kampoeng Wisata Yasaman Cindo can use this video script in their content.

#### **5.2 Suggestion**

In this final report, the writer suggests the video script writer to think about whom this script is made for (the target) and pay attention to the steps of writing the video script in order to make the information can be conveyed clearly and understandable.