DESIGNING A VIDEO SCRIPT OF MAKING GULO PUAN AS CULINARY TOURISM FOOD FROM PALEMBANG



This Final Report is submitted to fulfill one of the requirements to complete the Diploma III Degree in the English Department Sriwijaya State Polytechnic

 \mathbf{BY}

M.AJI WIRAGUNA 061930901815

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2022

FINAL REPORT APPROVAL SHEET DESIGNING A VIDEO SCRIPT OF MAKING GULO PUAN AS CULINARY TOURISM FOOD FROM PALEMBANG



BY M.AJI WIRAGUNA 061930901815

Palembang, july, 25 2022

Approved by:

First Advisor

Dr. Nurul Aryanti, M.Pd

NIP. 196802181993032001

Second Advisor

Moehamad Ridhwan, S.Pd., M.Pd

NIP. 196912102005011002

Acknowledged by:

Head of English Department

Dr. Yusri, S.Pd., M.Pd

NIP. 197707052006041001

APPROVAL PAGE OF EXAMINERS DESIGNING A VIDEO SCRIPT OF MAKING GULO PUAN AS CULINARY TOURISM FOOD FROM PALEMBANG

The Final Report by:

M.Aji Wiraguna

061930901815

Approved by:

Examiners

Drs. Nadjmuddin, M.A. NIP. 196209071988031001

Drs. Sunani, M.M. NIP. 196305181990031002

Eli Yeny, S.Pd., M.Pd. NIP. 197305072000122001

Achmad Leofaragusta Kurniawan K.S.E.,M.MPar. NIP. 197208102006041002 Signature

5

Af -

ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2022

MOTTO AND DEDICATION

"Oh Allah, when I lose my hopes and plans, help me remember that your love is greater than my disappointments, and your plans for my life are better than my dreams."

(Ali bin Abi Thalib)

This all dedicated to:

Allah SWT

My Beloved Mother and Father

My beloved advisors

My Friend

My lover

English Department

State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to thank Allah SWT for the blessing and mercy given to the writer. The writer would like to give big thanks to the advisor who had been helping us in writing and finishing this report. So, the writer could finish this final report entitled "Designing a Video Script of Making Gulo Puan as Culinary Tourism Food from Palembang" to fill the needs of English Department III curriculum of State Polytechnic of Sriwijaya.

The writer realizes that there are still some mistakes in writing this final report. The writer hope that this report can give advantages and usefulness especially for the students of English Department.

Palembang, July 2022

The writer

ACKNOWLEDGEMENT

All praise is due to Allah SWT who has given His grace and gifts to the writer. Therefore, the writer could finish this final report well. Shalawat and salutation are always devoted to Rasulullah SAW who brought people from the dark ages to this brightly era. In this opportunity, the writer would like to thank to those who have helped in preparation of this final report, especially to:

- 1. Director of state polytechnic of Sriwijaya, Mr. Dr. Ing Ahmad Taqwa, M.T.
- 2. Head of English Department Mr. Dr. Yusri, S.Pd., M.Pd who has given support to my final report.
- 3. Secretary of English Department Mrs. Aisyah Shahab, S.Pd., M.Pd who has given support and suggestion in writing my final report.
- 4. My advisors Mrs. Dr. Nurul Aryanti, M.Pd and Mr. Moehamad Ridhwan S.Pd., M.Pd who had guided me in compiling and completing this final report and give me support so much.
- All of the examiners, Mr. Drs. Nadjmuddin, M.A., Mr. Drs. Sunani, M.M., Mrs. Eli Yeny, S.Pd., M.Pd. and Mr. Achmad Leofaragusta Kurniawan K. S.E.,M.MPar.
- 6. All my experts Mr.Eddy Godek, Mr. Agus Wahyudi, Mrs.Rully Masriatini and Mr. Okta Reza who had given much contribution to finish this final report.
- 7. All the lecturer and administration staff in English Department and also Mrs. Lina, the librarian, for everything.
- 8. My beloved parents. Thank you for your support, praying, advice, material, and everything for me.
- 9. All my friends Badudes Squad and Salsabiil At'thoriq who always try to cheer me up when I was down
- 10. My beloved best friends Priska Riyadhi who always support me to complete my writing.
- 11. Everyone who always supports me that I cannot mention one by one.

ABSTRACT

DESIGNING A VIDEO SCRIPT OF MAKING GULO PUAN AS CULINARY TOURISM FOOD FROM PALEMBANG

(M.Aji Wiraguna, 2022: 52 pages, 7 figures, 11 tables)

The aim of this research was to know how to Design a video script of Making Gulo Puan as Culinary Tourism Food from Palembang using steps of writing script by Friedman (2006). The methodology of this research was Research and Development Method (R&D) adapted from Plomp (1997). The Investigation; (1) Preliminary (2) Designing: Realization/construction; (4) Testing. Evaluation, and Revision; and Implementation. In the preliminary investigation, the writer did Background Research and Investigation of Subject Matter. In Designing, the writer created scriptwriting process which is about concept or an outline and treatment which is about structure and arrangement of scenes. In Realization/construction, the writer did the first draft of Video Script. In Testing, evaluation and revision. There were limited testing to improve the product into the final version. There were 3 experts chosen purposively: English linguistic expert, Programmer expert and content expert who participated in giving comments and suggestion for the developing of the product. The data revealed that the script had revision in English script, the experts mention some language and grammar mistake about academic writing from the expert in limited testing. In Implementation, the writer implemented some critics and advices from the experts to the final draft of video Script

Keywords: Culinary Tourism, Designing, Gulo Puan, Video Script

TABLE OF CONTENTS

Cover	i
Approval Page of Advisor	ii
Approval Page of Examiners	iii
Motto and Dedication	iv
Preface	v
Acknowledgement	vi
Abstract	vii
Table of Contents	viii
List of Tables	xi
List of Figures	xii
List of Appendices	xiii
1. Introduction	1
1.1. Background	1
1.2. Problem Formulation	3
1.3. Objective	3
1.4. Benefits	3
2. Literature review	4
2.1. Design	4
2.2 Culinary Tourism	
2.3. Dairy Product	5
2.4. The Issues of Video	5

	2.4.1. The Advantages of Video	6
	2.4.2. The Components of Making a Good Video	6
	2.4.3. The Steps of Designing a Video	7
	2.5. The Matters of Script Video	. 10
	2.5.1. The Types of Script Writing	. 11
	2.5.2. The Functions of Script in Video	. 12
	2.5.3. The Four Elements of Making a Good Script	. 12
	2.5.4. The Seven Stages of Script Development	. 13
	2.5. Gulo Puan	. 14
	2.5.1. History	. 15
	2.6. The Subtitles in Video	. 16
	2.7. Narrator Voice Over	. 17
2	Research Methodology	10
J.	3.1. Method of Research	
	3.1.1. Preliminary Investigation	
	3.1.2. Designing	
	3.1.3. Realization/Construction	
	3.1.4. Testing, Evaluation and Revision	
	3.1.5. Implementation	
	3.2. Place of Research	
	3.2 Technique of Collecting Data	
	3.5. Technique of Conecting Data	
1		
4. .	Finding and Discussions4.1. Finding	
	4.1.1. Preliminary Investigation	
	4.1.2 Designing.	
	4.1.4 Testing Povision and evaluation	
	4.1.4. Testing, Revision and evaluation.	
	4.1.5. Implementation	
	4.2. Discussions	. 30

	4.2.1. Preliminary Investigation	<u>. 30</u>
	4.2.2. Designing	. 30
	4.2.3. Realization/construction	. 35
	4.2.4. Testing, revision and evaluation	. 38
	4.2.5. Implementation	
<u>5.</u>	Conclusions and suggestion	. 49
	5.1. Conclusions	<u>. 49</u>
	5.2. Suggestions	. 50
Ref	erences	. 52
Apı	pendices	. 56

LIST OF TABLES

Table 4.1. The script of Introducing Palembang	
Table 4.2. The script about History of Gulo Puan	
Table 4.3. The script about Gulo Puan producer location	
Table 4.4. The script about the range of product	
Table 4.5.The script about material of gulo Puan	
Table 4.6. The script about the steps of making Gulo Puan	
Table 4.7. The script about the situation view of Gulo Puan	
Table 4.8. The script about media and places for buying the product37	
Table 4.9. First Draft of Video Script	
Table 4.10. Revision of the grammatical error (Limited Testing)41	
Table 4.11. Final Draft of the Video Script	47

LIST OF FIGURES

Figure 2.1 The picture of Gulo Puan	16
Figure 3.1 Steps of R&D Method Developed by Plomp (1997)	20
Figure 4.1 First Stage of R&D by Plomp (1997) and Stages of Writing	
Video Script by Friedman (2006)	28
Figure 4.2 Second Stage of R&Dby Plomp (1997) and Stages of Writing	
Video Script by Friedman (2006)	29
Figure 4.3 Third Stage of R&D by Plomp (1997) and Stages of Writing	
Video Script by Friedman (2006)	29
Figure 4.4 Fourth Stage of R&D by (1997) and Stages of Writing	
Video Script by Friedman (2006)	30
Figure 4.5 Fifth Stage of R&D by Plomp (1997) and Stages of Writing	
Video Script by Friedman (2006)	30

LIST OF APPENDICES

Appendix 1 Surat Perhomonan Pengantar Pengambilan I

Appendix 2 Kesepakatan Bimbingan Laporan Akhir (Pembimbing 1)

Appendix 3 Kesepakatan Bimbingan Laporan Akhir (Pembimbing 2)

Appendix 4 Lembar Bimbingan Laporan Akhir

Appendix 5 Rekomendasi Ujian Laporan Akhir

Appendix 6 Revisi Ujian Laporan Akhir

Appendix 7 Pelaksanaan Revisi Laporan Akhir

Appendix 8 Lembar Wawancara

Appendix 9 Observation and Interview Log

Appendix 10 Concept

Appendix 11 Treatment

Appendix 12 First Draft of Copy

Appendix 13Limited Testing Revision

Appendix 14 Final Draft of Copy