

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

From the explanation in the previous chapters, the writer concludes that booklets can be used as the promotion media. It can also be a guidance for the tourist and visitors to find the information about the Saung Bamboe Pelangi because the booklet provides information about the profile of Saung Bamboe Pelangi, kinds of attraction and the range of price, public facilities, the map of Saung Bamboe Pelangi, and the writer profile. When tourists want to visit Saung Bamboe Pelangi, they can use the booklet to get information about the place, price and attraction in Saung Bamboe Pelangi.

In designing the booklet, the writer applied the steps written by Sharifyar (2019) are in line with research and development by Sukmadinata (2005). The first step is preliminary study can be cooperated with the step written by Sharifyar (2019) that is people want to get the main idea as fast as possible, add some pictures to make it people easier to read a booklet, and the cover of the booklet should be attractive enough. The second step is product development conducted with language should be in a way and write straightforward. There were three experts to get some comments and suggestions. After having the suggestions, the booklet was revised in revising steps based on the experts' suggestions. In the last final product, it is consisting of pre testing and dissemination. The writer gives to the users of Saung Bamboe Pelangi. It was conducted by three people to get their comments and suggestions. After all of them give good comments, the writer can be published without any revision. The writer would consider the final product that has been revised as the final product. This booklet is expected to be an effective media to promote and inform about Saung Bamboe Pelangi especially for the tourist who want to visit Palembang.

5.2 Suggestions.

Based on the discussion, the writer has suggested the owner of Saung Bamboe Pelangi to produce the booklet to promote Saung Bamboe Pelangi. Then, for the next researcher can use this a booklet as reference for the next research for tourist destination.