

**WRITING A VIDEO SCRIPT TO PROMOTE WATERFRONT TOURISM
DESTINATIONS IN PALEMBANG**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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**STATE POLYTECHNIC OF SRIWIJAYA
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FINAL REPORT APPROVAL SHEET
WRITING A VIDEO SCRIPT TO PROMOTE WATERFRONT TOURISM
DESTINATIONS IN PALEMBANG



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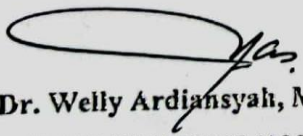
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**ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2022

MOTTO AND DEDICATION

“Learn from yesterday, live for today, hope for tomorrow”

-Albert Einstein

This final report dedicated to :

Myself

My family

My beloved friends

English Department

State Polytechnic of Sriwijaya

PREFACE

First of all, the writer would like to express the gratitude to Allah SWT for the blessing to finish this final report with the title “Writing Video Script of Rumah Oncak as The Souvenir Store in Palembang”. This final report is written to fulfill the requirement of final report project in English Department of State Polytechnic of Sriwijaya.

The writer also would like to thanks to everyone who helped the writer to finish this final report, especially for the writer’s advisors; Dr. Welly Ardiansyah, M.Pd. and Achmad Leofaragusta K K, S.E., M.MPar. who have given much suggestion, support, and time. The writer also realize that this final report is still far from being perfect, but the writer welcomes any suggestion to make this final report is better. Finally, the writer hopes this final report will be useful for the readers as the reference.

Palembang, August 2022

The Writer

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14. Very grateful to myself, for successfully completing this Final Report despite the many obstacles encountered.

ABSTRACT

WRITING A VIDEO SCRIPT TO PROMOTE WATERFRONT TOURISM DESTINATIONS IN PALEMBANG

(Allya, 2022:75 pages, 12 figures , 16 tables)

The goal of this research is to apply the steps of writing script of *Waterfront Tourism Destinations* video. The methodology of this research was Research and Development from Sukmadinata (2019), they are: (1) Preliminary Study: literature study, field survey and model draft, (2) Model Development: limited testing and wider testing, and (3) Final Product testing and dissemination: pre-testing, revision, post test. the writer finish the report until pre-testing because lack of time, law, skills and budget to finish the research. In the preliminary study, the writer described the result collecting data by literature study, field survey and draft model. In the model development, there were limited testing the writer asked 3 experts chosen purposively, tourism content, English linguistic expert and script writer. and for wider testing the writer asked 4 experts they are English linguistics expert, video content and tourism video content. There were some revision by the expert's comment and suggestion related the tourism content, linguistic and video. Based on the findings, the writer made a video script of *Waterfront Tourism Destinations* as the tourism destinations in Palembang. It is concluded that the video script may give knowledge and information to the readers about *Waterfront Tourism Destinations*.

Keywords: *video script, waterfront tourism, destinations, research and development.*

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