CHAPTER V
CONCLUSION AND SUGGESTION

5.1. Conclusion

According to the description in the previous chapter, the writer concludes with three steps in writing a good video script. The steps were written by Sukmadinata (2019), and the steps followed the stages written by Friedman (2006). The first step is a preliminary study. This step attends the stages by Friedman. Background research and investigation, concept, treatment, and first draft. The second step is model development. This step, followed by the stages by Friedman, is revision. The writer did limited testing to make the product developed. There were three aspects tested by three experts in limited testing. The element is about tourism content in video scrip and English script for subtitles in the video. Also, grammatical errors, diction, and coherence in English script, and the last expert checked whether the script is suitable for the script of the promotional video. Then, the writer revised the video script. After that, the writer did wider testing. The writer asked for comments and suggestions from the three experts. The first expert checked the grammatical errors in the script, the second expert checked the content of the video, and the last expert reviewed the tourism content in the video. The last step is Final product testing connected with the final draft. This is the later stage of research and development modification steps. It consists of pre-testing, revision, and dissemination. Pre-testing is the previous revising steps from the Wider testing, while dissemination is the writer trying to promote the product to society. The writer considered the result from wider testing as the final product due to the writer's limited cost and time of conducting the research.

There are several advantages and disadvantages to these steps. The benefits, such as the steps, are relevant, so the writer efficiently implements the actions that will be done. The steps are easy to enforce because when the writer writes the script, the writer understands to develop the script. The writer, too found disadvantages

when executing the steps. The step consisted of six stages, so the writer took a long time, and troublesome to create the idea of the paragraph in script development.

5.2. Suggestion

That has been done based on the results of writing a script for a video about Waterfront Tourism Destinations in Palembang. The writer suggests that in the future, the next writer must pay more attention to the essential elements in making a script stage in creating a script in writing a script or subtitle of a video. This is so that when making a video, the message contained in the video is conveyed well. The writer also advises prospective research and students of the English Department to conduct research and development to the final product testing and dissemination.