

## REFERENCES

- Arsya. A. (2011). *Media pembelajaran*. Jakarta: PT. Raja Grafindo Permai.  
Retrieved on April 4, 2022, from <https://www.rajagrafindo.co.id/produk/media-pembelajaran/>
- Angelo, M. (2010). *Penulis naskah (Script writer)*. Retrived on April 9, 2022, from <https://musa666.wordpress.com/2010/08/26/penulispnaskah-script-writer/>
- Azar, B. S. (2002). *Understanding and using English grammar third edition*. New York: Pearson Education, Longman. Retrieved on July 2, 2022, from <https://aytacyavasblog.files.wordpress.com/2013/05/betty-azar-understanding-and-using-english-grammar.pdf>
- Carr. (2006). *Public space*. Press Syndicate of University of Cambridge: Australia. Retrieved on June 20, 2022, from [https://books.google.co.id/books?id=pjo4AAAAIAAJ&printsec=frontcover&hl=id&source=gbs\\_vpt\\_read#v=onepage&q&f=false](https://books.google.co.id/books?id=pjo4AAAAIAAJ&printsec=frontcover&hl=id&source=gbs_vpt_read#v=onepage&q&f=false)
- Campo, D. (2002). Brooklyn's vernacular waterfront. *Journal of Urban Design*, 7(2), 177-199. DOI: <https://doi.org/10.1080/1357480022000012221>
- Common Craft LCC. (2021). *Blog posts about: Video production*. Retrieved on March 20, 2022, from <https://www.commoncraft.com/blog-categories/video-production>
- Cockerham. (2016). *How to write a video script for your coprorate film*. Retrieved on April 9, 2022, from <https://www.business2community.com/video-marketing/write-video-script-corporate-film-01664351/>
- Creswell. (2009). *Research design*. Retrieved on August 1, 2022, from <https://bit.ly/3PUeD5z>
- Dalman. (2015). *Menulis karya ilmiah*. Depok: Rajagrafindo Persada.
- Drucker, (2012). Watching, not reading. Retrieved April 2, 2022, from <https://www.thecrimson.com/article/2012/11/9/movies-books-harvard/>
- Elastria. (2018). *Pengguna youtube di Indonesia menghabiskan waktu 59 menit setiap harinya*. Retrieved on April 29, 2022, from <https://teknologi.bisnis.com/read/20180813/105/827435/pengguna-youtube-indonesia-habiskan-59-menit-setiap-hariny>

- Esterberg. (2012). *Definition of interview*. Retrieved on May 7, 2022, from <http://repository.upi.edu/>
- Friedmann, A. (2006). *Writing for visual media*. New York: Focal Press. Retrieved on April 22, 2022, from file:///C:/Users/user/Downloads/writing-for-visual-media-second-edition.pdf
- Hasan, M. A. (2015). *Promotional activities in the strategic tourism development of Lapland* (Thesis, Centria University of Applied Sciences, Kokkola, Finlandia). Retrieved on August 1, 2022, from <https://www.theseus.fi/bitstream/handle/10024/96778/Final%20thesis%20Hasan%202.pdf?sequence=1>
- Iskandarwassid, & Ristianti, I. (2010). Peningkatan kemampuan menulis narasi melalui model pembelajaran teknik visual-auditif-taktil. *Jurnal Penelitian Ilmu Pendidikan*, 11(1), 75–99. Retrieved on May 10, 2022, from <http://jurnal.upi.edu/file/Iskandarwassid-8.pdf>
- Jakacaping, D. (2018, October 26). *Cara membuat skrip video*. Retrieved on March 20, 2022, from <https://youtube/BN-aTwoGDSE>
- James, B. (2013). *Role of literature in the sustainability of tourism*. Retrieved on March 30, 2022, from <https://bit.ly/3sCSgcf>
- Kawulich. (2012). *Collecting data through observation*. Retrieved on 13 May, 2022, from [https://www.researchgate.net/publication/257944783\\_Collecting\\_data\\_through\\_observation](https://www.researchgate.net/publication/257944783_Collecting_data_through_observation)
- Kustandi, C. (2013). *Understanding and weaknesses of video media according to experts*. Retrieved on March 21, 2022, from <http://www.rangkumanpustaka.com/2017/04/pengertian-dan-kelebihan-%09kelemahan.html>
- McFarland, (2014). *7 Reasons to use video in 2014*. Retrieved on April 17, 2022, from [https://m.huffpost.com/us/entry/us\\_4537363](https://m.huffpost.com/us/entry/us_4537363)
- Muljadi, (2009). *Kepariwisata dan perjalanan*. Jakarta. Penerbit: PT Raja Grafindo Persada. Retrieved on June 15, 2022, from <https://rajagrafindo.co.id/produk/kepariwisataan-dan-perjalanan/>
- Norbury, K. (2014). Re-writing the script: representation of transgender creativity in contemporary young adult fiction and television. *Barnboken*, 37. Retrieved on March 20, 2022, from <https://doi.org/10.14811/clr.v37i0.180>

- Prayogo, R. R. (2018). *Perkembangan pariwisata dalam prespektif pemasaran*. Jakarta: Bitread Publising PT. Lontar Digital Asia. Retrieved on July 2, 2022, from <https://ebooks.gramedia.com/books/perkembangan-pariwisata-dalam-perspektif-pemasaran>
- Putra, N. (2015). *Research & development penelitian dan pengembangan*. Jakarta: PT Raja Grafindo Persada. Retrieved on April 22, 2022, from <https://bit.ly/3JfFs1r>
- Ritchie, J. (2017). *5 reasons why video is more effective than text*. Retrieved on March 21, 2022, from <https://bit.ly/3MxiYKd>
- Rosianta, E. & Sabri, M. (2018). The making of promotional video of tourism in Rupert island. *Inovish Journal*, 3(1), 55-72. doi: <https://doi.org/10.35314/inovish.v3i1.290>
- Seels, B. & Richey. (1994). *Intruactional technology: The definition and domains of the Field*. Jakarta: unit Percetakan Universitas Negeri Jakarta. Retrieved on July 10, 2022, from <http://staffnew.uny.ac.id/upload/131656343/penelitian/buku%20Teknologi%20Pendidikan.pdf>
- Sinaga, S. (2010). *Potensi dan pengembangan objek wisata*. Medan: Kertas Karya. Retrieved on March 13, 2022, from <https://123dok.com/document/7q05049y-potensi-dan-pengembangan-objek-wisata-kabupaten-tapanuli-tengah.html>
- Subandi, A. (2014). Meningkatkan kemampuan menulis karangan narasi sugestif dengan menggunakan media gambar seri siswa kelas V SDN Arjasana 02 Jember tahun pelajaran 2012/2013". *Jurnal Edukasi UNEJ*, I(1), 1-4. Retrieved on April 10, 2022, From <https://jurnal.unej.ac.id/index.php/JEUJ/article/view/1024>
- Sugiyono. (2014). *Metode penelitian pendidikan pendekatan kuantitatif, kualitatif, dan R&D*. Bandung: PT Alfabeta. Retrieved on August 1, 2022, from [Buku Sugiyono 2014 Metode Penelitian Pdf – Beinyu.com](https://www.pdfdrive.com/buku-sugiyono-2014-metode-penelitian-pdf-beinyu.com)
- Sugiyono. (2016). *Metode penelitian kuantitatif, kualitatif dan R&D*. Bandung: PT Alfabet. Retrieved on April 1, 2022, on <https://www.pdfdrive.com/prof-dr-sugiyono-metode-penelitian-kuantitatif-kualitatif-dan-rd-intro-d56379944.html>
- Sukmadinata. (2019). *Metode penelitian pendidikan*. Bandung: PT. Remaja Rosda Karya.

- Surbhi, (2017). *Difference between print media and electronic media*. Retrieved on April 14, 2022, from <https://keydifferences.com/differencebetween-print-and-electronic-media.html>
- Syamsuddin. (2011). *Interview Functions in Qualitative Research*. Retrieved on June 23, 2022, from <http://repo-lain-tulungagung.ac.id>
- Vinci, M. D. (2014). *Pengertian script*. Retrieved on March 20, 2022, from <https://www.mewdavinci.com/2014/03/pengertian-script.html>
- Widianita, D. (2009). *Tugas script writer dalam penulisan naskah feature di PH Media Visitama communication* (Bachelor thesis, Universitas Sebelas Maret, Surakarta, Indonesia). Retrieved on March 10, 2022, from <https://bit.ly/3RUS1DF>
- Yoeti, Oka A. (2016). *Perencanaan dan pengembangan pariwisata*. Balai Pustaka, Jakarta. Retrieved on June 25, 2022, from <https://bit.ly/3Q8wB>

