

**WRITING A BLOG SCRIPT TO PROMOTE THE TYPICAL SONGKET
FROM PRABUMULIH**



**This Final Report is submitted to fulfill one of the requirements to complete
the Diploma III Degree of English Department
State Polytechnic of Sriwijaya**

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PALEMBANG

2022

FINAL REPORT APPROVAL SHEET
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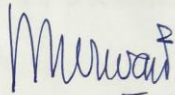
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MOTTO AND DEDICATION

You are the master of your destiny

Everyone you meet is fighting a battle you know nothing about. Be kind. Always.

This final report dedicated to:

Allah swt

My beloved parents

My beloved brother and sister

My lecturers in English Department at state Polytechnic of Sriwijaya

My beloved friends

PREFACE

First of all, the writer would like to express the greatest thanks to Allah swt for giving the health, strength and opportunity so that the writer could finish this final report entitled *Writing a Blog Script to Promote the Typical Songket from Prabumulih*. Blessing and salutation may also upon the most honorable Prophet, Muhammad saw, who had brought us from the darkness to brightness and taught us to learn more and more about knowledge in this life. This final report is submitted to fulfill the requirement of final project in English Department of State Polytechnic of Sriwijaya.

The writer realizes that there are still some mistakes in writing this final report , so the writer hope the criticism from the readers can help the writer to make this paper better. Last but not least hopefully, this paper can helps the readers to gain more knowledge and useful especially for the students of English Department.

Palembang, July 2022

The Writer

ACKNOWLEDGEMENT

In this opportunity, the writer would like to express the gratitude to Allah swt for the blessing, love, opportunity, health, and mercy to finish this final report. The writer also wants to say thanks to:

1. My beloved parents Wintarsih and Ali Mustopo and beloved sister and brother Doumy Alwintar and Alvab Fahreza thank you for your support, love, attention, praying, advice, material, and everything for me.
2. My beloved advisors Dra. Evi Agustina Sari, M.Pd. and Munaja Rahma, S.Pd., M.Pd who had given me guidance to finish this final report by giving advices, support, comments, and corrections.
3. Head of English Department, Mr. Dr. Yusri, M. Pd. and Secretary of English Department Mrs. Aisyah Shahab, S.Pd., M.Pd in supporting me to finish this final report.
4. All the lecturers and administration staff in English for your kind and assistance and great support.
5. All of the experts who had given much contribution and suggestions for this final report.
6. My beloved friends Laras, Rika, Oyin, Sulis, and Dea who always support each other, accompany me through laughter, and motivate me.
7. My beloved friends Eba, Kikik, Caca and Vina for staying, giving me supports, and having memorable time with laughter, happiness and motivation.
8. My beloved friends Mariyah and Anisa who always support each other, accompany me, and help me to finish this final report.
9. My classmates in 6BB who always support each other and express good memories.

10. Everyone who cannot be counted and mentioned one by one for giving me supports and coloring my life each day.

ABSTRACT

WRITING A BLOG SCRIPT TO PROMOTE THE TYPICAL SONGKET FROM PRABUMULIH

(Fitri Salsabila, 2022 : 47 Pages)

The aim of this final report was to find out how to write a blog script to promote the typical songket from Prabumulih. This report can be used as a source of information of the typical songket from Prabumulih. This blog consists of the definition, uniqueness, history, price, motifs and philosophy of Prabumulih Songket. The methodology of this research was Research and Development Method (R&D) from Sukmadinata (2005). The steps were: (1) Preliminary Study, (2) Model Development (3) (Final Product Testing). The writer collects data through interviews and documentation as a reference in writing a blog script to obtain information. Script is written by the writer and then given to experts. The results of this study are the writer create a blog script to promote the typical Songket from Prabumulih. It was concluded that the blog script could provide readers with knowledge and information about cultural object to be promoted.

Keywords: *Blog, Prabumulih, Script, Songket, Writing*

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