

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter presents conclusion and suggestions from the process of writing a blog script to promote the typical songket from Prabumulih.

#### **5.1 Conclusion**

This final report is aimed to answer the question of how to write a blog script to promote the typical songket from Prabumulih. The blog is entitled “The Typical Songket from Prabumulih” can be used as a medium for promoting the regional culture of Prabumulih. The blog helps tourists get information about regional culture. The writer uses the WordPress platform in making the blog. The blog can be accessed at <https://prabumulihculture.wordpress.com/> .

In writing the blog script, the writer used Research and Development Method by Sukmadinata (2005). The steps were preliminary study and model development. First, in preliminary study, the writer implemented seven stages to make the script by (Basuki, 2018) there were finding ideas, setting angle, collecting writing materials, writing outline, writing, editing, and publication. Second, in model development, the writer did limited testing by giving the script draft to the two experts concerned in content aspect. After limited testing, the writer did wider testing by giving the script draft to the two expert in language aspect, and one expert in design of blog. The blog contains the information about Prabumulih Songket such as the definition, the history, the uniqueness of Prabumulih songket, the motifs and their philosophy, and the price.

#### **5.2 Suggestion**

There are suggestions in this final report.

1. The writer suggests the next researcher not to use a free website. He or she to upgrade the website from free to premium.
2. The writer suggests the next researcher to learn more about the wordPress platform because it is more difficult to use and has more features than other platforms.

3. The writer also suggests other researchers to write a blog script with more complete information about other various cultures in Prabumulih.