

**INFLUENCE OF MOBILE PAYMENT TECHNOLOGY  
PALEMBANG, INDONESIA**



**SKRIPSI**

Disusun untuk Memenuhi Syarat Menyelesaikan Pendidikan Sarjana  
Terapan (D-IV) Akuntansi Sektor Publik pada Jurusan Akuntansi  
Politeknik Negeri Sriwijaya

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**POLITEKNIK NEGERI SRIWIJAYA**

**PALEMBANG**

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2023**

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## **ABSTRACT**

This study conducted to explore the influence of mobile payment on daily activities in physical stores. With the prevalence of mobile devices in today's society, many individuals are opting to carry their mobile devices instead of physical cash. This phenomenon has sparked the interest of researchers, leading to the development of this study. The main objective is to investigate the relationship between variables and determine the most influential dimension that affects adults and teenagers regarding mobile payment. The methodology employed in this study involved a survey of 321 respondents from Palembang, Indonesia. The collected data was analyzed using reliability, correlation, and multiple regression techniques. The findings indicate that perceived trust and deal proneness significantly impact the interest to adopt mobile payment, whereas perceived convenience does not show a significant effect. It should be noted that this study has limitations, as it focuses on a specific area in Indonesia and targets adults and teenagers who may have time constraints due to work or school commitments. Nonetheless, this study contributes to understanding the lack of impact of mobile payments on daily activities and fills a gap in the existing literature.

**Keywords:** *Mobile Payment, Perceived Trust, Deal Proneness, Percieved Convenience..*

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