

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusion

Based on the finding and discussion in the previous chapter, the writer concluded that there are some problems in Tanah Mas Lake. First, the road to access Tanah Mas Lake was poor. Second, cleanliness in Tanah Mas Lake is bad. Third, promotion which is done by Tanah Mas Lake management is not effective. Tanah Mas lake has potential as tourism object. All the problems above are important for resolving to make Tanah Mas Lake develops significantly.

5.1.2 Suggestions

From the conclusion above, the writer give suggestions as follows :

- For the bad road infrastructure , it is better Tanah Mas Lake make a forum group discussion (FGD) between surrounding communities of Tanah Mas Lake, Tanah Mas Lake management, and the relevant departement in government concerning about road infrastructure such department of public works.
- For the cleanliness, Tanah Mas Lake management must improve the performance in satisfy the visitors. The first image of visitors come to a tourism object is very important. They will come back or not to a tourism object. Moreover, Tanah Mas Lake must encourage visitors aware to environment.
- For promotion, it will be better, the tourism marketing must be increased. Tanah Mas Lake must have a proffessional marketer to develop Tanah Mas Lake significantly.