

DAFTAR PUSTAKA

- Anisa, N., & Khongrat, E. (2022, March). PROSES PENANGANAN PESERTA PADA EVENT TECHMINAR. In *Seminar Nasional Riset Terapan Administrasi Bisnis dan MICE* (Vol. 10, No. 1, pp. 105-111).
- Banach, R., Butler, M., Qin, S., Verma, N., & Zhu, H. (2015). *Core hybrid Event-B I: single hybrid Event-B machines. Science of Computer Programming*, 105, 92-123.
- Bursa, Bartosz, et al. "Travel behavior on vacation: transport mode choice of tourists at destinations." *Transportation Research Part A: Policy and Practice*, vol. 166, no. June 2021, 2022, hal. 234–61,
- Castillo-reina. "Artículos de investigación GESTIÓN E INNOVACIÓN DE LOS SERVICIOS TURÍSTICOS." *TOURIST SECTOR INNOVATION: AN APPROACH TO THE SERVICES AND THE CO-CREATION OF EXPERIENCES Resumen*, vol. x, 2022, hal. 25–49.
- Chen, Joseph S., et al. "Vacation lifestyle and travel behaviors." *Journal of Travel and Tourism Marketing*, vol. 26, no. 5–6, 2009, hal. 494–506,
- Deloitte. "The Deloitte Global Millennial Survey 2019: Societal discord and technological transformation create a 'generation disrupted.'" *Донну*, 2019, hal. 31,
- Deja, S. W., & Ayu Jr, B. (2021). Analisa Beban Kerja Operator Dengan Menggunakan Metode *Workload Analysis* Dan *Full Time Equivalent Di Honesty By Yoesani Shoes* (Doctoral dissertation, Universitas Bung Hatta).
- Dowson, R., Albert, B., & Lomax, D. (2022). *Event planning and management: Principles, planning and practice*. Kogan Page Publishers.
- Hair, Joseph, "Multivariate Data Analysis.pdf." *Australia: Cengage*, vol. 7 edition, 2010, hal. 758.
- Hartono, M. A., Lubis, N., & Ngatno, N. (2016). Pengaruh Karakteristik Objek Wisata Terhadap Keputusan Berkunjung Para Pengunjung Klenteng Sam Poo Kong Dengan Profil Pengunjung Sebagai Variabel Moderasi. *Jurnal Ilmu Administrasi Bisnis*, 5(1), 85-93.
- Inskeep, E. (1991). *Tourism planning: An integrated and sustainable development approach*. John Wiley & Sons.
- Jayadi, Elizabeth Kristina, et al. "Karakteristik dan Motivasi Wisatawan Berkunjung ke Pantai Green Bowl , Ungasan , Kuta Selatan , Bali."

- Lestari, N. (2018). *Peran Job Analysis (Analisis Pekerjaan) Dalam Meningkatkan Efektifitas Kerja Karyawan Pada UD. Denly "Supplier Bakery Ingredients and Cake Accessories" di Surabaya* (Doctoral dissertation, Universitas Muhammadiyah Surabaya).
- Pradana, Triandi, dan Antony Stefanus Purba. "Pengaruh Atraksi Wisata, Citra Destinasi dan Aksesibilitas, Terhadap Minat Berkunjung Wisatawan di Objek Wisata Gunung Dago, Bogor." *Cakrawala Repositori IMWI*, vol. 6, no. 1, 2023, hal. 275–88,
- Sari, Desmala, et al. "Analisis Faktor Motivasi Wisatawan Muda Dalam Mengunjungi Destinasi Wisata Minat Khusus." *Journal of Indonesian Tourism, Hospitality and Recreation*, vol. 1, no. 2,
- Subadra, I. Nengah. "Alleviating poverty through community-based tourism: Evidence from Batur Natural Hot Spring Water - Bali." *African Journal of Hospitality, Tourism and Leisure*, vol. 8, no. 5, 2019, hal. 1–23.
- Talavera, Agustín Santana, Brea. *THE CONSTANT EVOLUTION OF TOURISM: RURAL TOURISM EXPERIENCES*. Diedit oleh España Luisa Andreu Simó (Univ. de Valencia), vol. 13, no. 4, Instituto Universitário de Ciências Políticas y Sociales Universidade de La Laguna (Tenerife, España) Centro de Estudos de Desenvolvimento Turístico Instituto Universitário da Maia – ISMAI (Maia, Portugal), 2015.
- Usakli, Ahmet, dan Seyhmus Baloglu. "Brand personality of tourist destinations: An application of self-congruity theory." *Tourism Management*, vol. 32, no. 1, 2011, hal. 114–27,
- Vargas, Elena Parra, "Lifestyle segmentation of tourists: the role of personality." *Heliyon*, vol. 7, no. 7, 2021,
- Wardhani, A., & Rudatin, C. L. (2021, November). ANALISIS RISIKO PENYELENGGARAAN EVENT WISATA BISNIS (MICE) PADA MASA PANDEMI. In *Prosiding Seminar Nasional Terapan Riset Inovatif (SENTRINOV)* (Vol. 7, No. 2, pp. 260-269).

