

CHAPTER 1

INTRODUCTION

This chapter presents the background of study, the problems, the purposes, and the benefits.

1.1 Background

Communication is a very important thing in our life because communication is a media to communicate between a person to the others person. In other words, communication is like media among senders and receivers. Richards and Platt (1992, p. 64) communication is the exchange of ideas, information, etc. between two or more persons. According to Verderber (1999, p.8) in communication there are the participants –the people communicating- who are both senders and receivers during communication. As senders, the people form messages and attempt to communicate to the others through verbal symbol and nonverbal behavior. As receivers, the people process the messages and behaviors that they receive and react to the others.

The people use language to communicate in their life with others people. Language is used by the people to interact with others people. Every nation has its own language. Even in a community has their own language for communicating each other in that community. According to Varderber (1999, p.52) language community body of words that have commonly understood meanings to the people who are members of that community. He also says that each language has a grammar and a syntax that work to create a system whereby specific strings of words will be interpreted similarly by people in that language community.

Nowadays, people can communicate through the media. In this case, some people can communicate with others people by giving the information of the news to the others. Some people can get some news about all sorts of events and moments that happened in their own country and other countries easily. For instance, the people can get those events and moments through printed media like newspaper. The mass media has important role in developing the development of

language. The communication in mass media has a role in developing the language especially for the people who is still learning the language. Besides, the using of language in newspaper is really good language and educated language. In the newspaper, there are some information that presented by the journalist in many ways. It means that the information in the newspaper has different topics. Therefore, the using of language also has different ways.

The language can be formed from the field based on what the news talks about. In presenting the information, the newspaper uses the language of jargon in common words based on a group of people who belong to the same field. Richards and Platt (1992, p. 193) state jargon is speech or writing used by a group of people who belong to a particular trade, profession, or any other group bound together by mutual interest. For instance, the newspaper presented the news about politic. It is like the word “*candidate*” which has the meaning a person who being considered in election. In other example, the word “*campaign*” which has the meaning a series of planned activities between two candidates.

From the examples above, it can be concluded that jargon is language that is used by the people in particular field. The language of jargon is formed by the people in the same field of work, ability, skill, hobby, or are not from our group may not understand language that seems to be such a part of our daily communication. Furthermore, jargon can be expressed in common words. It may be found in the news of the newspaper because the newspaper presents some information of news in different field, such business, medical, law, and so on. By using the language of jargon in the newspaper, the words and expressions are in special field of the information that will be presented through the news. Each of the information must be have a language of jargon even the language is almost known by a few people. The Jakarta Post is one of printed mass media in Indonesia which is well known. Moreover, the Jakarta Post presents the information of news in English. The Jakarta Post must have used more specialized language in each of field the information to shows the specialized words and expression to indicate the jargon in the news.

This discussion is interesting to discuss based on the explanation above about the role of jargon in newspaper, the writer wants to study more related to the forms of jargon in newspaper of the Jakarta Post and focus more on headline news of the Jakarta Post. Based on the background above the writer would like to take the title “ The Identification of Common Jargon Found in Jakarta Post”.

1.2 Research Questions

The formula of the problem in this final report are :

1. What are the forms of common jargon that found in Jakarta Post ?
2. What are the forms of common jargon that mostly found in Jakarta Post ?

1.3 Purposes

The purpose of this final report can be formulated as follows :

1. To know the forms of common jargon that found in Jakarta Post.
2. To find the forms of common jargon that mostly found in Jakarta Post.

1.4 Benefits

The benefit of writing this final report can be formulated as follows :

1. The final can give some information to the readers about the forms of common jargon in newspaper of the Jakarta Post.
2. The final report can increase knowledge of the readers about jargon.