FINAL REPORT THE IMPORTANCE OF PEMPEK AS A CULINARY TOURISM IN PALEMBANG



This report is presented to fulfill the requirement for final report Subject at English Department

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ENGLISH DEPARTMENT STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG 2014

APPROVAL SHEET

FINAL REPORT

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MOTTO AND DEDICATION

"You may shoot me with your words, You may cut me with your eyes, You may kill me with your hatefulness, But still, like air, I'll rise."

> DEDICATED TO: ALLAH S.W.T MY PARENTS MY BROTHER MY NIECE MY ADVISORS MY LECTURES MY "RM"

PREFACE

First of all, the writer would like to express her warmest gratitude to Allah S.W.T. for the mercy and for blessing us on finishing this final report with the tittle "The Importance of Pempek as a Culinary Tourism in Palembang". This final report is created to fulfill one of requirements for Diploma III educational accomplishment at English Department State Polytechnic of Sriwijaya.

The writer realizes that this final report is still far from perfect, it is because of the limitation of source, knowledge and time. For that reason, the writer really expects comment and suggestion in order to make this final report better and have more education point for people. The writer also expects this final report can give benefits for English Department, the producer of pempek, and all of people.

Palembang, July, 2014

The Writer

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In the beginning of words the writer will never stop to express gratitude to her God Allah S.W.T. that has given the writer mercy to keep writing and finishing this final report.

After finishing this final report, the writer will certainly give the biggest "thank" for some people and institution whose have supported, inspired, and helped me in writing this final report. So, the writer would like to express another appreciation to:

- My parents who always support me and let me continue my education in English Department State Polytechnic of Sriwijaya.
- My beloved brother (Ryan Bianda) who have full of my heart. He always love me whatever I am.
- My lovely niece (Larina Afriani) who helped me to make an innovation product of pempek as my innovation product in final report to finish my study.
- The director at State Polytechnic of Sriwijaya Mr. RD. Kusumanto, S.T.,M.M,
- Mrs.Tiur Simanjuntak and Mrs. Munaja Rahma who have inspired me and helped any process as long as I've study here, including organization of English Department.
- Mr. Zulkifli, SN.AN and Mrs. DarminiyantiS,Pd.M.M as my advisors who always give me a lot of advice and support me in finishing my final report.
- All of English lecturers whose have taught me everything from first semester until last semester of my study.
- All of administration staffs especially MsWarti, Ms. Lina, and Mr. Nanang.
- State Polytechnic of Sriwijaya that has served me some libraries which contains a lot of book and facilities that I need.

- My Angels of 'RM", they are Sri Retno Yuliastuti (The Manja Angel), Merlin Indiarni (The Earth Princess), Ria Rosalina (the White Angel), Mike Meiserly (The Captain Angel), Ratih Pratiwi Ginting (The Emon Angel), Oktaliana (Duyung), Tri Setiani (The Hiden Angel), Sri Wulandari (The Cipit Angel), and Elsa (The Sorban Angel). Although they sometimes disturb and have annoying~_~, but they have showed me the real friendship and the real life ever, thanks my angels.
- For someone special (.....) who will be my future that Allah S.W.T. send to me.

The writer considers that this final report is still far from being perfect. The For that reason, the writer really expects comment and suggestion in order to make this final report better and have more education point for people. This final report is dedicated for the students of English Department. The writer also expects this final report can give benefits for English Department, the producer of pempek, and all of people.

ABSTRACT

THE IMPORTANCE OF PEMPEK AS A CULINARY TOURISM

IN PALEMBANG

(Merlin Indiarni, 2014, 35 pages, 1 table, 4 pictures)

This research focused on the importance of Pempek as a culinary tourism in Palembang. The purposes of this study were to know the kinds of pempek and the product of pempek that could be innovated to keep the existence of culinary tourism in Palembang. The study used qualitative description method. The data were collected through observation, interview, and documentation. Based on findings it is found that Pempek & Kemplang Mang Din (Kgs. H. Syarifuddin) there is no innovation product of Pempek. The writer suggests that producers of pempek have to explore about the importance of pempek as a culinary tourism in Palembang and study about the innovation product.

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