

THE FINAL REPORT
THE STRATEGIES OF ORGANIZING THE BODY OF THE SPEECH
USED BY MARIO TEGUH



**This report is written to fulfill the requirement of the final report writing in
English Department of State Polytechnic of Sriwijaya**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2014

**APPROVAL SHEET
THE FINAL REPORT**

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Palembang, July 2014

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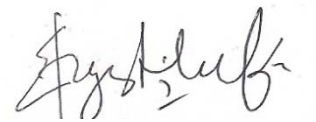
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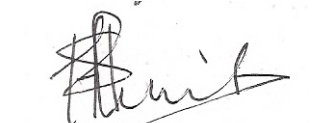
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MOTTO AND DEDICATION

Motto:

“If you can dream it, it means you can do it”

-Walt Disney-

“Past is history, Future is mystery, Present is GIFT”

Let thanks to Allah for every single day because is gift

I would like to dedicate my report to:

- My beloved father and mother
- My beloved brother
- My beloved families
- My beloved advisors
- My beloved lectures
- My beloved friends

PREFACE

First, the writer would like to perform the gratitude to Allah Swt for the mercy that was given to the writer so that the writer could finish this final report on time. The writer also would like to express the warmest gratitude to the noble prophet Muhammad Saw, for warning and remembering every kindness or fault occurred. Eventually, this report is written to fulfill the requirement for Diploma III of English Department at State Polytechnic of Sriwijaya, which entitled “The Strategies of Organizing the Body of the Speech Used by Mario Teguh”.

The writer realizes that this report is still far from being perfect. Therefore comments and suggestions from all sources are welcome. The writer expects this final report can give advantages and more knowledge about the study of public speaking for all the readers.

Palembang, July 2014

The Writer

ACKNOWLEDGEMENT

The writer would like to thank to Allah SWT that gives the chances and knowledge for the writer to finish this final report. In this opportunity, the writer would like to express deep gratitude to everyone, whether intentionally involved or incidentally involved in write this final report. The writer would like to thank to:

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11. All my beloved cousins who always help and support me

Last word, the writer would like to thank for all those that can't be written in this limited room who have helped me in finishing this final report.

The Writer

ABSTRACT

THE STRATEGIES OF ORGANIZING THE BODY OF THE SPEECH USED BY MARIO TEGUH

(M Thoha Riansyah, 2014, 37 pages, 2 tables, 2 pictures)

The title of this final report is the The Strategies of Organizing the Body of the Speech Used by Mario Teguh. The problem is what are the body part strategies used by Mario Teguh Presentation. The purpose is to know the body part strategies used by Mario Teguh. The method of this research was qualitative descriptive. The writer collected the data through observation. The samples were fifteen videos published in 2013 Mario Teguh Presentation in Mario Teguh Golden Ways. Based on the finding, the writer found that there are eleven body part strategies mostly used by Mario Teguh in his presentation among thirteen. There are limiting the number of main points, using strategic order in main points (topical order), keeping main points separate, balancing the amount of time to devoted to main points, internal summaries, using three or five main section, choosing the most appropriate pattern (question/answer), using mini ABC format in each main section, following every abstraction specific examples, using ice breaking method (question), and making speech or presentation interesting by using media (drawing) and all of them reached 8.52%. Besides, Mario Teguh used other strategies that often used by Mario Teguh. There are “Using ice breaking method (video)” and “Making speech or presentation interesting by using media (picture)”. It is about 3.41% and making speech or presentation interesting by using media is about 2.84%. Therefore, it can be concluded that Mario use 13 strategies in his presentation. Furthermore, Mario Teguh mostly uses eleven (11) strategies. Meanwhile, there are two strategies that often used by Mario Teguh.

Key word: Public Speaking, Presentation, Body Part Strategies, Main Point.

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Recommendation for Final Report Examination

Final Report Consultancy Agreement (First Advisor)

Consultation Form of Final Report (First Advisor)

Final Report Consultancy Agreement (Second Advisor)

Consultation Form of Final Report (Second Advisor)

Observation Sheet

Transcript of Video