

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the findings and discussion in previous chapter, the writer concludes that there are thirteen (13) strategies used by Mario Teguh. Moreover, there are eleven (11) strategies mostly used by Mario Teguh. The strategies are limiting the number of main points, using strategic order in main points (topical order), keeping main points separate, balancing the amount of time to devoted to main points, internal summaries, using three or five main section, choosing the most appropriate pattern (question/answer), using mini ABC format in each main section, following every abstraction specific examples, using ice breaking method (question), making speech or presentation interesting by using media (drawing) are mostly used by Mario Teguh. All of them appeared for 15 times (8.52%). Mario Teguh used them all silmutaneously in every delivering his presentation. Those strategies help Mario Teguh to explain his main points and help the audience catch the points. Meanwhile, there are two strategies that often used by Mario Teguh.. There are “using ice breaking method (videos)” and “making speech or presentation by using interesting media.” It is about 3.41% and making speech or presentation interesting by using media is about 2.84%.

5.2 Suggestion

After studying the use of body strategies in Mario Teguh presentation. The Writer suggests that readers, especially for readers from English Department State Polytechnic of Sriwijaya do another research in other aspect of Mario Teguh presentation. Furthermore the writer also suggests that the readers use these strategies in delivering their speech. Using more than one strategies for presentation, can help to create attractive idea. Moreover, be more attractive and the message can be delivered clearly.