

CHAPTER I

INTRODUCTION

This chapter contains the background of study, problems, purposes, benefits, and also scheme of writing

1.1 Background

The growth of special interested tourism is seen as a reflection of the increasing diversity of leisure interests of the early twenty-first century leisure society. It shows us that tourism is always continue growth and spread out in the world year by year. Besides, tourism is one of sectors that will give a big income since it contributes a big exchange for the country. Tourism is the largest industry in the world with the world generating revenues of more than \$ 3.5 billion in 1993 or 6% of the gross world income (Travel and Tourism Council, 1992: p.5).

Indonesia is becoming one of the tourism destinations in the world. Several decades of sustained economic growth and political stability have made it one of the most buoyant and wealthy countries in the region. The World Tourism Organization reported that Indonesian tourist arrivals had grown at a rate double the world average between 1995 and 2002 (WTO, 2002). The tourism industry has become a major economic contributor to its economy. Additionally, the tourist receipts have doubled in just one decade from 10 million to 20 million. Therefore, it is crucial to continue to promote Indonesia as a travel destination. Indonesia is rich in culture and nature. By having its diverse population and natural scenery, Indonesia is not only offering cultural attractions, but also a wide variety of beaches, mountain parks, and tropical rain forests.

Palembang as one of the big cities has many tourism destinations that can be visited. Tourism in Palembang has many varieties of attractions such as, nature tourism, culinary tourism, water tourism, historical tourism, and so on. One of tourism the tourism destinations in Palembang is Ogan Permata Indah Lake. OPI is a lake made by government as water tourism. There are many kinds of activities that can people do there such as play banana boat, play speed boat, and so on.

Therefore, many people come to OPI Lake on the weekend or in their leisure time to enjoy the games that is available there. However, there are some weaknesses of OPI Lake as a tourism object. For example, the public facilities such as changing room, toilet, parking area are not good enough to support OPI Lake as a tourism object. Moreover, the condition of the stands that sell the foods around OPI Lake is inadequate.

Therefore, the writer would like to write a study with the title “The Weaknesses of Ogan Permata Indah Lake as a Tourism Object in Palembang.

1.2 Research Questions

What are the weaknesses of OPI Lake as tourism object?

1.3 Research Purposes

The purposes of the report are is to know the weaknesses of OPI Lake as a tourism object

1.4.2 Benefits

The writer hopes that this report will give the information for the student of State Polytechnic of Siwijaya especially English Department about the weaknesses of Ogan Permata Indah Lake as a tourism object. This research also expects to be useful about the tourism in Palembang. This research also expects to be useful for the government especially Dinas Pariwisata Palembang to know thw weaknesses of OPI Lake as a tourism object.

1.5 Scheme of Writing

In writing this final report, the writer uses the following schemes of writing. The details are as follows:

CHAPTER ONE

INTRODUCTION

This chapter contains the background of writing, research question, the purpose, benefits of final report and also scheme of writing

CHAPTER TWO

LITERATURE REVIEW

This chapter discusses about the theories of tourism, including definition of tourism, definition of tourist, kinds of tourism, culinary tourism, the relationship between food and tourism, the facilities that support tourism destination, the concept of tourism development and the concept of site planning

CHAPTER THREE

RESEARCH METHODOLOGY

This chapter contains method of research, place of research, subject of research, technique for collecting the data, population and sample, and technique for analyzing the data.

CHAPTER FOUR

FINDINGS AND DISCUSSION

This chapter contains the problems of OPI Lake that are found by the writer based on observation, interview, and documentation.

CHAPTER FIVE

CONCLUSION AND SUGGESTION

This chapter gives the conclusion and also suggestion for the development of OPI Lake to become culinary tourism destination.