

**FINAL REPORT**  
**VISITORS' PERCEPTION OF TOURISM ATTRACTIONS AND PUBLIC**  
**FACILITIES AT KAMBANG IWAK PARK OF PALEMBANG**



**This report is presented to fulfill the requirement for final report Subject at**  
**English Department**

**By:**

**Sri Retno Yulastuti**

**061130900714**

**ENGLISH DEPARTMENT**  
**STATE POLYTECHNIC OF SRIWIJAYA**  
**PALEMBANG**  
**2014**

**APPROVAL SHEET**

**FINAL REPORT**

**VISITORS' PERCEPTION OF TOURISM ATTRACTIONS AND PUBLIC  
FACILITIES AT KAMBANG IWAK PARK OF PALEMBANG**

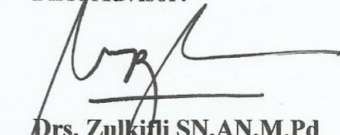


**SRI RETNO YULIASTUTI**


**061130900714**

**Palembang, July 2014**

**First Advisor:**

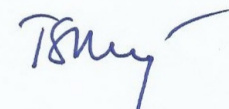
  
**Drs. Zulkifli SN.AN, M.Pd**  
**ID. 196112251989031004**

**Second Advisor:**

  
**Darminiyanti, S.Pd, M.M**  
**ID. 0414101001**

**Acknowledged By**

**Head of English Department**

  
**Dra. Tiur Simanjuntak, M.Ed, M**

**ID. 196105071988032001**

**VISITORS' PERCEPTION OF TOURISM ATTRACTIONS AND PUBLIC  
FACILITIES AT KAMBANG IWAK PARK OF PALEMBANG**

**FINAL REPORT**

**By**

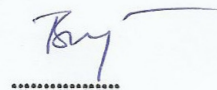
**SRI RETNO YULIASTUTI**

**061130900714**

**Approved by the Examiners Committee,**

**Signature**

**Dra. Tiur Simanjuntak, M.Ed.M**  
**ID. 196105071988032001**



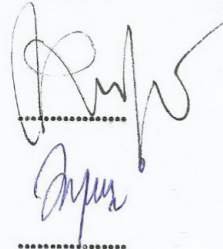
**Drs. Sunani, M.M**  
**ID. 196305181990032002**



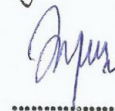
**Drs. Zakaria, M.Pd**  
**ID. 196408122000031002**



**Dra. Risa, M.Pd**  
**ID. 196508172000032001**



**Eli Yeny, S.Pd., M.Pd**  
**ID. 197305072000122001**



**STATE POLYTECHNIC OF SRIWIJAYA**  
**2014**

## **PREFACE**

First of all, the writer would like to perform the gratitude to Allah SWT for giving the mercy and the blessing for the writer in finishing this final report on time. This report is to fulfill the final report subject at English Department in State Polytechnic of Sriwijaya with the title **“VISITORS’ PERCEPTION OF TOURISM ATTRACTIONS AND PUBLIC FACILITIES AT KAMBANG IWAK PARK OF PALEMBANG**

The writer realizes this final report is still far from being perfect because of limitation of sources, time, and knowledge. Therefore, comments and suggestions from whole sources are needed. The writer really expects that this report can be useful for the students of English Department at State Polytechnic of Sriwijaya Palembang

Palembang, July 2014

The writer

## **ABSTRACT**

### **VISITORS' PERCEPTION OF TOURISM ATTRACTION AND PUBLIC FACILITIES AT KAMBANG IWAK PARK OF PALEMBANG**

---

(Sri Retno Yulastuti, 2014, 35 pages, 3 tables, 9 pictures)

This research focused on visitors' perception of tourism attractions and public facilities at Kambang Iwak Park of Palembang (KI Park). The purposes of this study were to know the tourism attraction and public facilities that provided at KI Park. The study used qualitative description method. The data were collected through observation, questionnaire, and documentation. Based on findings it is found that KI Park as a man-made tourism and it is potential to be developed. The writer suggest that the government can develop the tourism attraction at KI Park as one of tourism objects in Palembang that can be an asset of local government income.

## **TABLE OF CONTENT**

### **TITLE SHEET**

### **APPROVAL SHEET**

|   |            |
|---|------------|
| <b>PREFACE .....</b>                          | <b>i</b>   |
| <b>ABSTRACT .....</b>                         | <b>ii</b>  |
| <b>TABLE OF CONTENT .....</b>                 | <b>iii</b> |
| <b>ACKNOWLEDGEMENT .....</b>                  | <b>v</b>   |
| <b>MOTTO AND DEDICATION .....</b>             | <b>vii</b> |
| <b>CHAPTER I INTRODUCTION.....</b>            | <b>1</b>   |
| 1.1. Background .....                         | 1          |
| 1.2. Research Formulation and Limitation..... | 3          |
| 1.2.1 Research Formulation .....              | 3          |
| 1.2.2 Research Limitation .....               | 3          |
| 1.3 Research Question.....                    | 4          |
| 1.4 Operational Definition .....              | 4          |
| 1.5 Purposes and Benefits .....               | 5          |
| 1.5.1 Purposes .....                          | 5          |
| 1.5.2 Benefits .....                          | 5          |
| <b>CHAPTER II LITERATURE REVIEW .....</b>     | <b>6</b>   |
| 2.1 Definition of Perception.....             | 6          |
| 2.2 Definition of Tourism .....               | 6          |
| 2.3 Kind of Tourism.....                      | 9          |

|   |           |
|---|-----------|
| 2.4 Tourism Object.....   | 10        |
| 2.5 Tourism Attraction .....                                      | 10        |
| 2.5.1 Object and Tourism Attractions .....                        | 10        |
| 2.5.2 The Relationship between Attractions and Destinations ..... | 13        |
| 2.6 Understanding of Visitors and Characteristics.....            | 14        |
| 2.6.1 The Tourist.....  | 14        |
| 2.6.2 Traveler .....  | 15        |
| 2.7 The Factor of Tourism .....                                   | 16        |
| <b>CHAPTER III RESEARCH METHODOLOGY .....</b>                     | <b>18</b> |
| 3.1 Research Method.....  | 18        |
| 3.2 Place of Research .....                                       | 18        |
| 3.3 Subject of Research.....                                      | 19        |
| 3.4 Technique for Collecting the Data .....                       | 19        |
| 3.4.1 Observation .....   | 19        |
| 3.4.2 Questionnaire .....   | 20        |
| 3.4.3 Documentation .....   | 20        |
| 3.5 Techniques for Analyzing the Data .....                       | 21        |
| <b>CHAPTER IV FINDINGS AND DISCUSSIONS .....</b>                  | <b>22</b> |
| 4.1 Findings.....   | 22        |
| 4.2 Discussions.....  | 31        |
| <b>CHAPTER V CONCLUSION AND SUGGESTIONS .....</b>                 | <b>34</b> |
| 5.1 Conclusion .....  | 34        |

|                     |    |
|---------------------|----|
| 5.2 Suggestion..... | 34 |
|---------------------|----|

## **REFERENCES**

## **APPENDICES**



## ACKNOWLEDGEMENT

Alhamdulillah, the writer would like to thanks to Allah SWT for the mercy and blessing to the writer that could finish the final report. In writing this final report, the writer got helps and guidance from many people. Therefore, in this opportunity, the writer would like to express her thanks to:

1. RD Kusumanto, ST, M.T as The Director State Polytechnic of Siwijaya
2. Dra. Tiur Simanjuntak, M.Ed.M as The Head of English Department
3. Munaja Rahma, S.Pd, M.Pd as The Assistant Head of English Department
4. My Advisor, Drs. Zulkifli SN.AN, M.Pd and Darminiyanti, S.Pd, M.M who had given me advice, and support in making the final report.
5. My beloved parents (Suryadi and Warningsih) who always give me the power of love. May Allah SWT always give the mercy and love to them.
6. My sisters and Brothers (Desy, Arif, Puji, Wendu) for the kindness.
7. All of my lecturers in English Department who had given me knowledge for three years.
8. English Department Administrations, Mrs. Warty, Mr. Nanang, Mrs. Lina.
9. All of my friends in 6 BB.
10. My beloved friends “Rombongan Mikke” (Merlin, Ria, Mike, Okta, Ratih, Tia, Wulan, Elsa) who had given me many beautiful memories and I had never forgotten our memories.
11. All people who had performed any assistance in finishing this final report that can not be mentioned one by one.

- The writer –

## MOTTO AND DEDICATION

### Motto...

*“The biggest happiness in the world is when I can make everyone beside me happy”*

### Dedication...

From the deepest of my heart, I would like to dedicate this final report especially to:

- ❖ My beloved parents
- ❖ My sisters and Brothers
- ❖ All people who always support me
- ❖ All of my friends 6BB
- ❖ My Almamater: POLSRI

- The writer -