

**THE RELATIONSHIP BETWEEN TAX KNOWLEDGE, SOCIAL
ENVIRONMENT, AND TAX AWARENESS AMONG
ACCOUNTING STUDENTS IN THE STATE OF
POLYTECHNIC SRIWIJAYA,
SOUTH SUMATERA**



FINAL PROJECT

Prepared for to meet Requirements to Complete Research
Diploma IV Majoring in Public Sector Accounting
State of Polytechnic Sriwijaya

By:
MOULY SAPHIRA
061940512763

**STATE OF POLYTECHNIC SRIWIJAYA
PALEMBANG
2023**

**THE RELATIONSHIP BETWEEN TAX KNOWLEDGE, SOCIAL
ENVIRONMENT, AND TAX AWARENESS AMONG
ACCOUNTING STUDENTS IN THE STATE OF
POLYTECHNIC SRIWIJAYA,
SOUTH SUMATERA**



FINAL PROJECT

Prepared for to meet Requirements to Complete Research
Diploma IV Majoring in Public Sector Accounting
State of Polytechnic Sriwijaya

By:
MOULY SAPHIRA
061940512763

**STATE OF POLYTECHNIC SRIWIJAYA
PALEMBANG
2023**

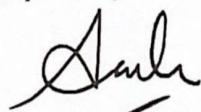
KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN TEKNOLOGI  POLITEKNIK NEGERI SRIWIJAYA JURUSAN AKUNTANSI Jalan Sriwijaya Negara, Palembang 30139 Telp. 0711-353414 Fax. 0711-355918 Website : www.polsri.ac.id E-mail :akuntansi@polsri.ac.id	
FINAL PROJECT REPORT APPROVAL SHEET	

Name : Mouly Saphira
 NIM : 061940512763
 Course : Accountancy
 Academic Program : Public Sector Accounting
 Subject : Taxation
 Final Project Title : The Relationship between Tax Knowledge, Social Environment, and Tax Awareness among Accounting Students in The State of Polytechnic Sriwijaya, South Sumatera.

Has been examines in the Final Project Examination on August 28th 2023, facing the Examination Committee of the Department of Accounting, State Polytechnic of Sriwijaya and Faculty of Business Management and Professional Studies, Management & Science University.

Palembang, 23 October 2023

Supervisor I,



Supervisor II,



Amilia Syuhada Binti Abdul Majid,
 Bsc., Msc Accounting, CA
 Employee No. S012017020009

Rosy Armaini, S.E., M. Si., Ak., CA
 NIP. 197108242006042001

Acknowledged by,
 Head of Department Accounting,



Dr. Evada Dewata, S.E., M.Si., Ak., CA., CMA

NIP 197806222003122001

MOTTO

“Maka barang siapa yang mengerjakan kebaikan seberat zarah, niscaya dia akan melihat (balasan)nya”

(Q.S Al-Zalzalah : 7)

“Sesungguhnya Bersama kesulitan ada kemudahan”

(Q.S Al-Insyirah : 6)

KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN TEKNOLOGI POLITEKNIK NEGERI SRIWIJAYA  JURUSAN AKUNTANSI Jalan Srijaya Negara, Palembang 30139 Telp. 0711-353414 Fax. 0711-355918 Website : www.polsri.ac.id E-mail :akuntansi@polsri.ac.id	 
PLAGIARISM FREE STATEMENT SHEET	

Name : Mouly Saphira
 NIM : 061940512763
 Course : Accountancy
 Academic Program : Public Sector Accounting
 Final Project Title : The Relationship between Tax Knowledge, Social Environment, and Tax Awareness among Accounting Students in The State of Polytechnic Sriwijaya, South Sumatera.

Hereby declare:

1. The thesis that I wrote with the title as mentioned above and its contents is the result of my own writing.
2. The thesis is not plagiarism or copying someone else's thesis.
3. If this thesis is found to be plagiarism or copying someone else's thesis, then I am willing to bear the consequences.

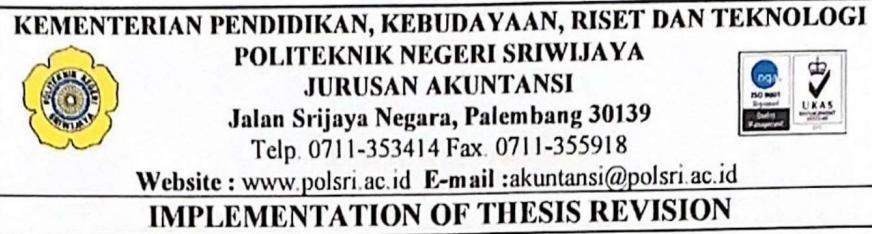
Thus, I have made this statement in truth for the information of interested parties

Palembang, 08 Oktober 2023

My Regards,



Mouly Saphira
NIM 061940512763



The following students,

Name : Mouly Saphira
 NIM : 061940512763
 Course : Accountancy
 Academic Program : Public Sector Accounting
 Final Project Title : The Relationship between Tax Knowledge, Social Environment, and Tax Awareness among Accounting Students in The State of Polytechnic Sriwijaya, South Sumatera.

Have carried out a revision of the Thesis which was tested on Monday, August 28th 2023. The Thesis revision has been approved by the examining lecture who provided the revision:

No	Comment	Examiner	University	Date	Sign
1	-	Dr. Adibah	Management & Science University (MSU)	28/8/2023	
2	-	Yuliana Sari, S.E., MBA., Ak	Politeknik Negeri Sriwijaya (POLSRI)	28/8/2023	<i>A. 24/08/2023</i>

ACKNOWLEDGEMENT

First of all, I would like to thank Allah SWT and our Prophet Muhammad SAW. I was able to finish this research from invaluable help and inspiration that I received from many people that help me. Furthermore, I also thank my parents and my siblings for their support given to me. This research would not have been completed without the help of my supervisors and lectures, which includes:

1. Mister Dr. Ing. Ahmad Taqwa, M.T, as a president of the State Polytechnic Sriwijaya
2. Mister Carlos R.S, S.T., M.T. as a vice president I of the State Polytechnic Sriwijaya
3. Madam Nelly Masnila, S.E., M.Si., Ak, as a vice president II of the State Polytechnic Sriwijaya
4. Mister Ahmad Zamheri, S.T., M.T. as a vice president III of the State Polytechnic Sriwijaya
5. Mister Drs. Zakaria, M.Pd. as a vice president IV of the State Polytechnic Sriwijaya
6. Madam Dr. Evada Dewata, S.E., M.Si., Ak., CA., CMA, as a head of Accounting major in State Polytechnic Sriwijaya
7. Madam Yuliana Sari, S.E., MBA., Ak, as a secretary of Accounting major in State Polytechnic Sriwijaya
8. Madam Anggeraini Oktarida, S.E., M.Si., Ak., CA, as a head of Diploma IV program public sector Accounting major in State Polytechnic Sriwijaya
9. All the lecturer, staff, administration and offer in Accounting major in State Polytechnic Sriwijaya
10. Madam Dr. Siti Fatimah Mohd Kassim and Mister AP Dr Azam Abdelhakeem Khalid, as a lecturer Research Project subject in Management & Science University
11. Madam Amilia Syuhada Binti Abdul Majid and Madam Rosy Armaini, S.E., M.Si., Ak., CA

12. I am very thankful to my classmate, especially Naufal, Tari, Yuni, Fatimah, Indah, Safirah, Tiara, and Salma who have always helped and have become my friends for four years. No exact words can express my feelings, but I am so happy to know you guys.

I know in writing this report, researcher feels far from perfect due to limitations of the abilities and knowledge that the researcher possesses. Therefore, all constructive criticisms and suggestions are highly welcome by the researcher as improvements for the future. I am very grateful for the help and support they gave me. As a result, I can finish this research and make everything go smoothly. May Allah SWT reward the kindness and sincerity of all parties who have assisted me in completing this final project by bestowing His blessings and grace.

Palembang, 10 October 2023

Researcher

DEDICATION

This study is dedicated from my deepest heart to my beloved family, friends, classmates, and loved ones who have given me emotional and moral support, encouragement, and strength. Furthermore, I dedicated this research to my lecturer Dr. Siti Fatimah Mohd Kassim and AP Dr. Azam Abdelhakeem Khalid Ahmed and also my supervisor Madam Amilia Syuhada Binti Abdul Majid and Madam Madam Rosy Armaini, S.E., M.Si., Ak., CA. Finally, I would like to thank the Almighty God for providing me with guidance, strength, mind power, protection, and healthy life. All of these, I offer to you.

ABSTRACT

The Relationship Between Tax Knowledge, Social Environment, and Tax Awareness among Accounting Students in the State of Polytechnic Sriwijaya, South Sumatera.

Mouly Saphira¹, Amilia Syuhada Abdul Majid², Rosy Armaini³

Faculty of Business, Management and Professional Studies, Departement of Accounting and Finance, Management and Science University, Shah Alam, Malaysia

molisaphira24@gmail.com

ABSTRACT

Tax is one of the state revenues that is coercive and regulated by tax laws. Tax revenue can help the development of the country. The purpose of this research is to examine the relationship between tax knowledge and the social environment on student awareness about tax. Specifically, this study aims to find factors that affect the tax awareness of accounting students in the State of Polytechnic Sriwijaya South Sumatera, Indonesia. A survey was conducted on accounting students in the State Polytechnic Sriwijaya South Sumatera, Indonesia using questionnaires. Data analysis using IBM SPSS version 27 application. The result shows that tax knowledge has a significant positive relationship with tax awareness and social environment has a positive relationship but not significant with tax awareness.

Keywords: Tax Awareness, Tax Knowledge, Social Environment

TABLE OF CONTENT

COVER PAGE.....	i
FINAL PROJECT REPORT APPROVAL SHEET.....	iii
MOTTO	iv
ACKNOWLEDGEMENT.....	vii
DEDICATION.....	ix
ABSTRACT	x
TABLE OF CONTENT.....	xi
LIST OF TABLES	xv
LIST OF FIGURES	xvi
CHAPTER I INTRODUCTION.....	1
1.1 Introduction	1
1.2 Background of the Study	1
1.2.1 Background of Tax Knowledge	2
1.2.2 Background of Social Environment.....	2
1.3 Problem Statement	2
1.4 Research Questions	4
1.5 Research Objectives	4
1.6 Significant of the Study.....	4
1.7 Limitation of the Study.....	5
1.8 Definition of the Key Terms	5
1.8.1 Tax Awareness	5
1.8.2 Tax Knowledge	5
1.8.3 Social Environment.....	5

1.9	Summary	6
CHAPTER II LITERATURE REVIEW.....		7
2.1	Introduction	7
2.2	Theory of the Study	7
2.2.1	Attribution Theory	7
2.2.2	Theory of Planned Behavior (TPB)	7
2.3	Tax Awareness	8
2.4	Tax Knowledge	8
2.5	Social Environment	9
2.6	Hypotheses Development.....	10
2.6.1	Effect of Tax Knowledge on Tax Awareness	10
2.6.2	Effect of Social Environment on Tax Awareness	10
2.7	Conceptual Framework	11
2.8	Summary	11
CHAPTER III RESEARCH METHODOLOGY		12
3.1	Introduction	12
3.2	Research Paradigm	12
3.3	Quantitative Versus Qualitative Research Approach.....	13
3.3.1	Quantitative Research Approach.....	13
3.3.2	Qualitative Research Approach.....	14
3.4	Research Design.....	15
3.4.1	Research Method.....	15
3.4.2	Type of Data.....	15
3.5	Research Process	16
3.6	Sampling Procedures.....	17

3.6.1	Target Population	17
3.6.2	Unit Analysis.....	17
3.6.3	Method of Sampling.....	17
3.6.4	Justification for Non-Probability Sampling	18
3.6.5	Sample Size.....	18
3.7	Research Instrument Development.....	19
3.7.1	Questionnaire Design	19
3.7.2	Instrument Development.....	21
3.7.3	Measurement Item.....	22
3.7.4	Validity and Reliability	24
3.7.5	Pilot Testing	25
3.8	Data Collection Method	25
3.9	Data Analysis Technique.....	26
3.9.1	Normality Test	26
3.9.2	Reliability Test.....	26
3.9.3	Descriptive Statistic Analysis	26
3.9.4	Pearson Correlation.....	27
3.9.5	Multiple Linear Regression Analysis.....	27
3.9.6	Correlation Analysis.....	27
3.10	Summary	28
CHAPTER IV RESULTS AND DISCUSSION	29
4.1	Overview of Result sand Discussion.....	29
4.2	Data Cleaning and Screening	29
4.3	Reliability Test	30
4.4	Descriptive Analysis.....	30

4.4.1	Tax Awareness.....	32
4.4.2	Tax Knowledge.....	33
4.4.3	Social Environment.....	34
4.5	Normality Test.....	34
4.6	Correlation Analysis.....	35
4.7	Multiple Regression Analysis	36
4.8	Summary	38
	CHAPTER V CONCLUSION AND RECOMMENDATIONS.....	39
5.1	Introduction	39
5.2	Summary of Research Findings	39
5.2.1	The relationship between tax knowledge and tax awareness among accounting students in the state of Polytechnic Sriwijaya.....	39
5.2.2	The relationship between social environment and tax awareness among accounting students in the state of Polytechnic Sriwijaya.....	39
5.3	Contribution of Study	40
5.3.1	Body of Knowledge	40
5.3.2	Theory	40
5.3.3	Practical.....	40
5.4	Limitation	41
5.5	Future Research.....	41
	REFERENCES.....	42
	APPENDIX	45

LIST OF TABLES

Table 3.1 Strengths and Weaknesses of Quantitative Research	14
Table 3.2 Strengths and Weaknesses of Qualitative Research	15
Table 3.3 Questionnaire Design Section A.....	19
Table 3.4 Questionnaire Design Section B	20
Table 4. 1 Data Cleaning and Screening.....	29
Table 4. 2 Reliability Test.....	30
Table 4. 3 Profile of Respondents.....	31
Table 4. 4 Descriptive Statistic for Tax Awareness	32
Table 4. 5 Descriptive Statistic for Tax Knowledge	33
Table 4. 6 Descriptive Statistic for Social Environment.....	34
Table 4. 7 Normality Test	35
Table 4. 8 Correlation between Independent Variables and Dependent Variable	35
Table 4. 9 Regression Model Summary Statistic	37

LIST OF FIGURES

Figure 1.1 Tax Revenue Contribution to APBN 2018-2022 (Trillion).....	3
Figure 2.2 Conceptual Framework Between Independent Variable and Dependent Variable	11
Figure 3.1 Research Wheel	13