

CHAPTER I

INTRODUCTION

This chapter presents the background of writing, problem limitation, problem formulation, purpose, benefit and scheme of writing

1.1 Background

In this era, good communication is needed to convey the opinion, idea and information to other people. With good communication, the message that will be delivered can be received clearly. Actually there are three forms of communication interaction, namely communication that occurs between individual to individual, individual to group and group to individual. According to Lauwren (2012,p.1), communication interaction occurs because there is process or exchange of information interaction between individual to individual or a group to other group and finally it creates a feedback. In this report, the writer focuses to discuss the communication between individual to group.

Communication that occurs between individual to groups can be seen in the educational world, especially in formal education such as universities and polytechnics. The use of good communication in class can not be separated from the role of lecturer in delivering the information. In delivery the information, every lecturer has a different way to other lecturers. The way the the lecturers communicate or deliver the information sometimes can attract students attention easily. However, not all lecturers can communicate well to the students, so that the information cannot be well transferred. From this statement, it can be concluded that the teacher needs a good communication in teaching process. By way of good communication and right teaching, it can affect the students in capturing the information that has been delivered. That is why it needs a strategy to create a conductive, intensive and good learning process.

The way of lecturer in teaching that can be used as a strategy to make students interested in the subject taught by using the principles of public speaking.

According to Kurniah (2009, p.39), speaking skill is the most important thing that we should have, because it will determine whether the audience is interested or not about the conversation that conveyed. In use, public speaking has the effect on performance of teacher. Good or not the communication that delivered by lecturers in the teaching process can be seen from the aspect of the students. For examples, by providing a learning process that structured, clear and captivating manner, it will make the students easily to understand the subject and the information conveyed. Meanwhile, if the lecturer do not provide learning process that structurally and clearly, it can make the students difficult to understand what the lecturer say.

One of public speaking principles that can help the performance of a lecturer in teaching process is by using the principle of the ABC format. According Mulyana (2005, p. 59), to give listeners a structure for capturing the information, it takes three part which called ABC format. ABC format are the abstract, body and conclusion in the teaching process. Abstract part is the first impression that is shown when a lecturer begins a lesson, it can affect the next learning process. Greetings and explaining purpose of the subject at the beginning can be a positive influence of learning process. Besides abstract, the body and conclusion also have important role that affect to the performance of lecturers. In body, the lecturer is not only discussing about the subject, but also determining the media as complement to support teaching process. Finally, in conclusion part, the lecturer should summarize and make clear the subject that has been delivered. Related to the issue, the writer is interested in discussing the performance of the lecturer in teaching process according to the principles of public speaking as a topic for final report.

1.1 Problem Limitation

In performance of lecturer, it is needed the structure in delivering the lessons to make good teaching process. The structure can be seen on the abstrac, body and conclusion. In this report, the writer limited the problem by focusing on the use of ABC format in teaching process only.

1.2 Problem Formulation

What are the description of lecturers' performance in teaching process based on ABC format of public speaking principle ?

1.3 Purpose

The purpose of this study is to describe the lecturers' performance in teaching process based on ABC format of public speaking principle

1.4 Benefit

The benefits of this report are:

a. For the readers

As reference and information about the description of lecturers' performance in teaching process based on ABC format of public speaking principle.

b. For the writer

To fulfill one of the requirements of final report subject at English Department of Sriwijaya State Polytechnic.

c. for the department

As a reference to improve lecturers' performance in teaching process based on ABC format.

1.5 Scheme of Writing

In writing this final report, the writer uses the following scheme of writing the details are as follow:

CHAPTER I

INTRODUCTION

This chapter contains the background of writing, problem limitation, problem formulation, purpose, benefit and scheme of writing.

CHAPTER II

LITERATURE REVIEW

This chapter contains theories about communication, teacher performance in classroom and ABC format.

CHAPTER III

RESEARCH METHODOLOGY

This chapter contains of research procedure such as method of research, population and sample, data collection techniques and technique for Analyzing data.

CHAPTER IV

FINDINGS AND DISCUSSION

This chapter contains the findings and discussion.

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter contains of conclusion and suggestion