

**THE IMPACT OF SOSIAL RESPONBILLITY STANDARD  
ADOPTION ON FIRM FINANCIAL PERFORMANCE  
EDVIDENCE FROM INDONESIA**



**SKRIPSI**

Disusun untuk Memenuhi Syarat Menyelesaikan Pendidikan Sarjana  
Terapan (D-IV) Akuntansi Sektor Publik pada Jurusan Akuntansi  
Politeknik Negeri Sriwijaya

**Oleh:**

**YULIAFADHILAH**

**062040512506**

**POLITEKNIK NEGERI SRIWIJAYA**

**PALEMBANG**

**2024**

**THE IMPACT OF SOSIAL RESPONBILLITY STANDARD  
ADOPTION ON FIRM FINANCIAL PERFORMANCE  
EDVIDENCE FROM INDONESIA**



**SKRIPSI**

Disusun untuk Memenuhi Syarat Menyelesaikan Pendidikan Sarjana  
Terapan (D-IV) Akuntansi Sektor Publik pada Jurusan Akuntansi  
Politeknik Negeri Sriwijaya

**Oleh:**

**YULIAFADHILAH**

**062040512506**

**POLITEKNIK NEGERI SRIWIJAYA**

**PALEMBANG**

**2024**

**KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN TEKNOLOGI**

**POLITEKNIK NEGERI SRIWIJAYA**

**JURUSAN AKUNTANSI**

Jalan Srijaya Negara, Palembang 30139

Telp. 0711-353414 Fax. 0711-355918

Website : [www.polsri.ac.id](http://www.polsri.ac.id) E-mail: [akuntansi@polsri.ac.id](mailto:akuntansi@polsri.ac.id)



**SURAT PERNYATAAN BEBAS PLAGIARISME**

Yang bertanda tangan di bawah ini :

Nama : Yuliafadhilah  
NIM : 062040512506  
Jurusan/Program Studi : Akuntansi/D-IV Akuntansi Sektor Publik  
Judul Skripsi : The Impact Of Social Responsibility Standard  
Adoption On Firm Financial Performance  
Evidence From Indonesia

Dengan ini menyatakan :

1. Skripsi yang saya buat dengan judul sebagaimana tersebut di atas beserta isinya merupakan hasil penulisan saya sendiri.
2. Skripsi tersebut bukan plagiat atau menyalin skripsi milik orang lain.
3. Apabila skripsi ini di kemudian hari dinyatakan plagiat atau menyalin skripsi milik orang lain, maka saya bersedia menanggung konsekuensinya.

Demikian surat pernyataan ini saya buat dengan sebenarnya dalam keadaan sadar, untuk diketahui dan digunakan sebagaimana mestinya.

Palembang, Oktober 2024

Yang Membuat Pernyataan,

Yuliafadhilah

NIM 062040512506

## **DECLARATION**

With this, I declare that the work has been carried out by the regulations of Management and Science University. This results is original from my own work and that no part of the work on this thesis has been submitted in support of the application for any other degree or diploma from this university or any other university or institution of learning.

I hereby declare that have been supplied with the Academic Rules and Regulations for Under Graduate, Management and Science University, regulating the conduct of my study and research.

Name of students : Yuliafadhilah

Student Number : 012023091738

Programme : Bachelor in Accounting and Finance

Faculty : Faculty of Business Management and Professional

Studies Research Title : The Impact Of Social Responsibility Standard Adoption  
On Firm Financial Performance Evidence From  
Indonesia

Signature of Student : .....

Date : 13 Juni 2024

KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN TEKNOLOGI

POLITEKNIK NEGERI SRIWIJAYA

JURUSAN AKUNTANSI

Jalan Srijaya Negara, Palembang 30139

Telp. 0711-353414 Fax. 0711-355918

Website : [www.polsri.ac.id](http://www.polsri.ac.id) E-mail: [akuntansi@polsri.ac.id](mailto:akuntansi@polsri.ac.id)



**LEMBAR PENGESAHAN SKRIPSI**

Nama : Yuliafadhilah  
NIM : 062040512506  
Jurusan : Akuntansi  
Program Studi : D-IV Akuntansi Sektor Publik  
Mata Kuliah : Analisis Laporan Keuangan  
Judul Skripsi : The Impact Of Social Responsibility Standard Adoption On Firm  
Financial Performance Evidence From Indonesia

Telah Diujikan Pada Ujian Skripsi/Colloquium Tanggal 20 Juni 2024

Dihadapan Tim Penguji Jurusan Akuntansi

Politeknik Negeri Sriwijaya dan Management & Science University

Pembimbing I,

Wan Rohayu Binti Wan Ismail  
Employee No. L722

Palembang, Juni 2024  
Pembimbing II,

Dr. Siska Aprianti, S.E., M.Si., Ak., CA  
NIP 197804102005012020

Mengetahui,  
Ketua Jurusan Akuntansi,

Dr. Evada Dewata, S.E., M.Si., Ak., CA.  
NIP 197806222003122001



**KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN  
TEKNOLOGI**



**POLITEKNIK NEGERI SRIWIJAYA  
JURUSAN AKUNTANSI**

Jalan Srijaya Negara, Palembang 30139

Telp. 0711-353414 Fax. 0711-355918

Website : [www.polsri.ac.id](http://www.polsri.ac.id) E-mail: [akuntansi@polsri.ac.id](mailto:akuntansi@polsri.ac.id)

**LEMBAR PELAKSANAAN REVISI SKRIPSI**

Mahasiswa berikut,

Nama : Yuliafadhilah  
NIM : 062040512506  
Jurusan/Program Studi : Akuntansi/D-IV Akuntansi Sektor Publik  
Judul Skripsi : The Impact Of Social Responsibility Standard Adopti  
On Firm Financial Performance Evidence From  
Indonesia

Telah melaksanakan revisi terhadap Skripsi yang diujikan pada hari Senin tanggal 28 bulan Agustus tahun 2023. Pelaksanaan revisi terhadap Skripsi tersebut telah disetujui oleh Dosen Penguji yang memberikan revisi:

No.	Komentar	Nama Dosen Penguji	Universitas	Tanggal	Tanda Tangan
1.	-	Dr. Hadi Mustaffa Employee No. S012023110009	Management & Science University		
2.	-	Dr. Kartika Rachma Sari, S.E., M.Si., Ak., CA. NIP 197104121998022001	Politeknik Negeri Sriwijaya		



## **ACKNOWLEDGEMENT**

First of all, I would like to express my thanks to the presence of Allah SWT, because by His will I was able to complete my studies and carry out my research so far. Apart from that, I am also very grateful to my beloved family, mother, father, older brothers and grandmother for their prayers, attention and sacrifices for my future. I would like to thank them for the hard work, support, sacrifice, patience and endless love they have given me since day one. I want to give the highest respect to myself for being patient, strong and persistent in completing all my work. I also express my deepest gratitude to my lecturer, Dr. Siti Fatimah Binti Mohd Kassim, AP. Dr. Rami Salmeen Bin Mohammeand also my supervisor, Mrs. Wan Rohayu binti Wan Ismail and Mrs. Dr. Siska Aprianti, S.E., M.Si., Ak., CA. who has guided me completely and always provided the best input for my research. Finally, I would like to say a big thank you to my friends Daffa, Mutia, Nabilla, Nana and Atiqah who have always helped and encouraged me all this time and also always made me learn to be patient and persistent. There are no appropriate words to express my feelings, but my heart is full with you all. I also thank the help and guidance of all my classmates who have contributed to the completion of this research project, and thank them for their support and encouragement.

(Yuliafadhilah)

Bachelor in Accounting and Finance

Faculty of Business Management and Professional Studies

Management and Science University

# **The Impact Of Social Responsibility Standard Adoption On Firm Financial Performance Evidence From Indonesia**

**Yuliafadhilah<sup>1</sup>, Wan Rohayu Binti Wan ismail<sup>1</sup>, Dr. Siska Aprianti<sup>2</sup>**

*<sup>1</sup>Faculty of Business Management and Professional Studies, Management and Science University, Malaysia*

*<sup>2</sup>Accounting Department, Sriwijaya State Polytechnic, Indonesia*

*[yuliafadhilah1@gmail.com](mailto:yuliafadhilah1@gmail.com)*

---

## **Abstract**

The current study aims to explore whether the implementation of the ISO 26000 social responsibility standard has an impact on financial performance in Indonesia. Using the data there are 50 companies registered in the Basic Industry and Chemicals Sectors in the Indonesian but only 15 companies meet the standards from 2020 - 2022. This study investigates whether human rights, labor relations & conditions, and environment have a significant effect on financial performance (ROA). This research method uses feasible panel data estimation with the generalized less squares method. The results of this study indicate that the terms of labor relations and conditions have a positive impact. However, this does not apply to human rights and environment as there is no significant relationship between these dimensions and financial performance. There is no relationship between human rights & environmental variables and financial performance of the company. The R Square (Adjusted R Square) value of 0.175 indicates that the magnitude of the influence of independent variables such as human rights, labor relations and conditions, environment is 17.5% on the dependent variable return of assets while other independent variables are not studied. in this study 82% will be affected. Further research, the implementation of ISO 26000 by companies from Indonesia makes it possible to perform better at the level of social and financial environment. the importance of social responsibility in carrying out business activities so that good corporate governance can improve the financial performance of a company.

**Keywords** : *ISO26000, Environment, Human Rights, Financial performance, Global corporate social responsibility*

## TABLE OF CONTENT :

TABLE OF CONTENT .....	VII
TABLES & FIGURES .....	VIII
INTRODUCTION.....	1
1.0    INTRODUCCION .....	1
1.1    BACKGROUND OF STUDY .....	1
1.2    PROBLEM STATEMENT.....	2
1.3    RESEARCH OBJECTIVES.....	2
1.4    RESEARCH QUESTIONS .....	3
1.5    DEFINATION OF KEY TERMS.....	3
1.5.1 <i>Human Right</i> .....	3
1.5.2 <i>Labor Relations &amp; Conditions</i> .....	3
1.5.3 <i>Environment</i> .....	4
1.6    SIGNIFICANT OF STUDY.....	4
CHAPTER II .....	5
LITERATURE REVIEW .....	5
2.0    LITERATURE REVIEW .....	5
2.0.1 <i>Background of Financial Performance</i> .....	5
2.0.2 <i>Background of Human Rights</i> .....	5
2.0.3 <i>Background of Labor and Conditions</i> .....	6
2.0.4 <i>Background of Enviroment</i> .....	6
2.1    UNDERPINNING THEORY .....	6
2.6    CONSEPTUAL FRAMEWORK.....	7
2.3    HYPOTHESES DEVELOPMENT .....	7
2.3.2 <i>Human rights</i> .....	7
2.3.2 <i>Labor relations and conditions</i> .....	8
2.3.3 <i>Enviroment</i> .....	8
CHAPTER III .....	9
RESEARCH METHODOLOGY.....	9
3.0    INTRODUCTION.....	9
3.1    RESEARCH DESIGN.....	9
3.2    POPULATION AND SAMPLE.....	9
3.3    MEASUREMENT OF VARIABLE .....	10
3.3.1 <i>Human Rights</i> .....	10
3.3.2 <i>Labor Relations and Conditions</i> .....	11
3.3.3 <i>Environment</i> .....	11
3.3.4 <i>Financial Performance</i> .....	11
3.4    MODEL DESIGN .....	12
3.1.1 <i>Descriptive Statistic</i> .....	12
3.1.2 <i>Correlation Coefficient Analysis</i> .....	13
3.1.3 <i>Multiple Regression Analysis</i> .....	13
3.5    SUMMARY .....	13
CHAPTER IV .....	14
RESULTS AND DISCUSSION .....	14
4.1    INTRODUCTION.....	14
4.2    DATA ANALYSIS .....	14
4.3    DESCRIPTIVE STATISTIC ANALYSIS.....	14
4.4    MULTICOLINEARITY TEST.....	15

4.5	CORRELATION TEST .....	16
4.7	<i>Multiple Linear Regression Test</i> .....	17
4.7	<i>Determinant Coefficient Test (R2)</i> .....	18
4.8	CHAPTER SUMMARY .....	18
<b>CHAPTER 5 .....</b>		<b>19</b>
<b>SUMMARY, CONCLUSION AND RECOMMENDATIONS .....</b>		<b>19</b>
5.1	INTRODUCTION .....	19
5.2	OVERVIEW OF STUDY .....	19
5.3.1	<i>The Influence Of Human Rights On Return Of Assets</i> .....	20
5.3.2	<i>The Influence Of Labor Relations And Conditions On Return Of Assets</i> .....	20
5.3.3	<i>The Influence Of Enviroment On Return Of Assets</i> .....	21
5.4	CONTRIBUTION OF STUDY .....	21
5.4.1	<i>Body of Knowledge</i> .....	21
5.5	LIMITATION .....	22
5.6	SUGGESTIONS FOR FUTURE RESEARCH .....	22
5.7	CONCLUDING REMARKS .....	22
<b>REFERENCE .....</b>		<b>23</b>

### TABLES & FIGURES

TABEL 3.1	THE NAME OF COMPANIES .....	10
TABEL 4.2	DESCRIPTIVE STATISTIC .....	15
TABEL 4.3	MULTICOLLINERITY TEST .....	16
TABEL 4.4	CORRELATIONS TEST .....	16
TABEL 4.5	MULTIPLE LINEAR REGRESSION TEST .....	17
TABEL 4.6	DETERMINANT COEFFICIENT TEST (R2) .....	18

FIGURE 2.1	CONCEPTUAL FRAMEWORK OF THE RELATIONSHIP BETWEEN THE IV & DV .....	7
------------	---	---