

ABSTRACT

This research identifies several issues in writing education: low awareness of the importance of writing skills, insufficient student interest and motivation, limited knowledge about the benefits of literary works, a lack of familiarity with novelette as a literary form, and inadequate understanding of writing structures. Writing is crucial for both education and the workplace, yet many students lack the motivation to improve their writing skills. Novelettes, with their concise format, offer an accessible way for beginners to develop writing abilities, but they are often under recognized. This study uses the Plomp Research and Development (R&D) model to create a novelette aimed at increasing student interest in writing. The process includes five stages: 1) Preliminary investigation, where the writer gathers relevant information about novelettes; 2) Design, which involves brainstorming ideas and structuring the story; 3) Realization/Construction, where the manuscript is developed; 4) Test, Evaluation, and Revision, which includes feedback from experts in literary writing and English; and 5) Implementation, where the final product is promoted and disseminated, including being uploaded to Wattpad. This process aims to enhance students' understanding of writing and provide an engaging medium for them to improve their writing skills.

Keywords: writing skills, novelette, student motivation, literary education, research and development