

## **FINAL REPORT**

# **COPYWRITING VIDEO SCRIPT TO PROMOTE PINDANG KURNIA RESTAURANT AS CULINARY TOURISM IN PALEMBANG**



**To fulfill one of the graduation requirements for the D-III English Study Program  
Politeknik Negeri Sriwijaya**

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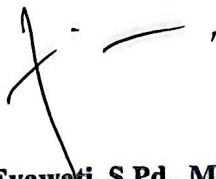
**D-III ENGLISH STUDY PROGRAM  
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2025**

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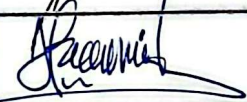




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## **PLAGIARISM-FREE DECLARATION**

I the undersigned,

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 08th April 2025

materai 10.000

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## **PREFACE**

Praise and thanks to God Almighty for His mercy and grace, which enabled the writer to complete this final report on time. This final report was prepared as one of the requirements in completing Diploma III education at Politeknik Negeri Sriwijaya.

The writer would also like to apologize if there are any shortcomings in this report, because perfection belongs only to God. The writer sincerely hopes for constructive criticism and suggestions for improvement. May God always give blessings to all those who have supported the writer in completing this final report. It is hoped that this report can provide benefits for the readers.

Dewi Elisabeth Siregar

## ABSTRACT

This final report aims to write a video script to promote Rumah Makan Pindang Kurnia as culinary tourism in Palembang. In this research, the writer used the Research and Development (R&D) method by Sukmadinata (2012) consisting of preliminary study, model development, final product testing. The writer combine R&D by sukmadinata (2012) with the Stages of Writing Script by Ranga&koul (2017). The data were collected through observation, interview, and documentation as a reference in writing video script to promote Rumah Makan Pindang Kurnia as culinary tourism in Palembang. The results of this study are a script with English&Indonesian version to promote Rumah Makan Pindang Kurnia.

**Keywords:** *writing, video script, Rumah Makan Pindang kurnia, culinary tourism*

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