

ABSTRACT

This final report aims to write a video script to promote Rumah Makan Pindang Kurnia as culinary tourism in Palembang. In this research, the writer used the Research and Development (R&D) method by Sukmadinata (2012) consisting of preliminary study, model development, final product testing. The writer combine R&D by sukmadinata (2012) with the Stages of Writing Script by Ranga&koul (2017). The data were collected through observation, interview, and documentation as a reference in writing video script to promote Rumah Makan Pindang Kurnia as culinary tourism in Palembang. The results of this study are a script with English&Indonesian version to promote Rumah Makan Pindang Kurnia.

Keywords: *writing, video script, Rumah Makan Pindang kurnia, culinary tourism*