FINAL REPORT

WRITING A VIDEO SCRIPT OF DULMULUK THEATER AS A TRADITIONAL ART FROM PALEMBANG CITY



To fulfill one of the graduation requirements for the D-III English Study Program Politeknik Negeri Sriwijaya

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APPROVAL PAGE

The Final Report titled:

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 30th June 2025

Usman Husen

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PREFACE

Praise be to Allah SWT, for His blessings and guidance that have enabled the writer to complete this final project entitled "Writing a Video Script of Dulmuluk Theater as a Traditional Art from Palembang City." This final report is prepared as a requirement to complete the final project in the Diploma III Language and tourism program at Politeknik Negeri Sriwijaya.

The purpose of this project is to write a compelling video script that can promote Dulmuluk Theater an important traditional performance art of Palembang especially among younger audiences who may be unfamiliar with its cultural value. Through this creative initiative, the writer hoped to contribute to the preservation and revitalization of local heritage using modern visual storytelling techniques. During developing this final report, the writer got barriers, such as adjusting with the newest format from the major, time management, and limited literature about the research.

The writer acknowledged that this final report may still have short comings and welcomes constructive feedback for improvement. Hopefully, this work can serve as a meaningful contribution to the preservation of traditional arts and to the creative development of Palembang's cultural identity.

Palembang, 08th July 2025

Usman Husen

ABSTRACT

This study was aimed to write a video script to promote Dulmuluk Theater, a traditional performing art from Palembang City. It used a R&D approach, adopting Plomp's (1997) research and development (R&D) method which included five steps: preliminary investigation, designing, realization/construction, testing, evaluation, revision, and implementation. There were four experts participate in this research: culture, scriptwriting, English, and Bahasa Indonesia whom selected through purposive sampling. The data were collected by literature review and individual semi-structures interviews and were analysed using thematic analysis. The findings revealed that to produce the informative script to promote Dulmuluk Theater, the experts suggested several revisions. The content expert corrected the establishment year, refining historical details, and adjusting several terms, and the scriptwriting expert revised regional terms, add cultural and character details, address gender roles, and social contex. The Indonesian language expert ensured consistent naming, punctuation, sentence structure and word choice. Also, the English expert improved grammar, sentence structure, consistency, and cultural clarity. It is suggested to develop the product into a short video or documentary through multimedia platforms with support from cultural experts and local institutions.

Keywords: Cultural Promotion, Dulmuluk Theater, Palembang, Traditional Art, Video Script.

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TABLE OF CONTENTS

COVER	R PAGE	i
APPRO	OVAL PAGE	ii
VALID	OATION PAGE	iii
PLAGIA	IARISM-FREE DECLARATION	iii
PREFA	ACE	v
ABSTR	RACT	vi
ACKNO	OWLEDGEMENT	vii
TABLE	E OF CONTENTS	viii
LIST O	OF TABLES	xi
LIST O	OF FIGURE	xii
LIST O	OF APPENDICES	xiii
СНАРТ	TER I INTRODUCTION	1
1.1	Background of the Problem	1
1.2	Problem Identification	2
1.3	Problem Limitation	2
1.4	Problem Formulation	3
1.5	Development Objectives	3
1.6	Benefits of the Developed Product	3
1.7	Specification of the Developed Product	3

CHAP'	FER II LITERATURE REVIEW	5
2.1	Theoretical Review	5
	2.1.1 Dulmuluk Theater	5
	2.1.2 The Role of Video in Promoting Traditional Arts	6
	2.1.3 Script for Promoting Videos	7
	2.1.4 Developing Powerful Promoting Videos	7
	2.1.5 Theories of Developing Video Script	9
	2.1.6 Scriptwriting Styles	11
	2.1.7 The Elements of Scriptwriting	13
2.2	Review of Relevant Studies	14
СНАР	TER III RESEARCH METHODOLOGY	17
3.1	Type of Research	17
3.2	Development Procedures	18
3.3	Research Subjects	21
3.4	Data Collection Techniques	22
	3.4.1 Literature Study	22
	3.4.2 Interview	22
3.5	Data Analysis Techniques	23
	3.5.1 Literature Study	24
	3.5.2 Interview	24
СНАР	TER IV RESEARCH AND DEVELOPMENT RESULTS	26
4.1	Results of Initial Product Development	26
	4.1.1 Investigation	26

	4.1.1.1 Literature Study	26
	4.1.1.2 Field Survey.	27
	4.1.2 Product Design	29
	4.1.3 Realization	29
4.2	Validation Result (Testing)	31
	4.2.1 Content Expert	31
	4.2.2 Scriptwriting Expert	35
	4.2.3 Indonesian Language Expert	39
	4.2.4 English Expert	44
4.3	Product Testing Results (Implementation)	47
4.4	Final Product Review (Discussion)	50
4.5	Research Limitation	51
СНАР	TER V CONCLUSION AND RECOMMENDATION	52
5.1	Conclusion	52
5.2	Recommendation	52
DEEE	DENCIPO	
	RENCES	53
	11/11 DAT	

LIST OF TABLES

Table 2.1 Table of Summary of Research Gaps	16
Table 4.1 The First Draft of Script in Bahasa Indonesia version	30
Table 4.2 Script Correction by Content Expert	32
Table 4.3 The Script Correction by Scriptwriting Expert	36
Table 4.4 The Script Correction by Indonesian Language Expert	40
Table 4.5 The Script Correction by English Expert	45
Table 4.6 Indonesian Version of the Dulmuluk Theater Promotion Script	48
Table 4.7 English Version of the Dulmuluk Theater Promotion Script	49

LIST OF FIGURE

Figure 3.1 Steps	s of R&D Method Plor	np (1997)	 18
		1 \	

LIST OF APPENDICES

Appendix 1: Surat Permohonan Surat Pengantar Pengambilan Data

Appendix 2: Surat Permohonan Menjadi Experts

Appendix 3: Final Report Supervision Agreement (Advisor 1)

Appendix 4: Final Report Supervision Agreement (Advisor 2)

Appendix 5: Final Report Supervision Form

Appendix 6: Recommendation For Final Report Examination

Appendix 7: Final Report Exam Revision

Appendix 8: Implementation of Final Report Revision