

ABSTRAK

Laporan ini berisi tentang Aplikasi Manajemen Millenials Usahawan Indonesia *Competition* (MUSIC) berbasis *website* Pada Departemen Tanggung Jawab Sosial dan Lingkungan. PT Pupuk Sriwidjaja Palembang (Pusri) menunjukkan konsistensi dalam tanggung jawab sosial melalui program TJSL salah satunya adalah Program Millenials Usahawan Indonesia *Competition* (MUSIC) untuk mendukung UMK. Namun, pelaksanaan MUSIC secara manual menyebabkan tidak efisien dan potensi kesalahan. Penelitian ini bertujuan membangun aplikasi manajemen berbasis *website* untuk mempermudah proses pendaftaran, penilaian, dan pengelolaan data peserta MUSIC secara *online*. Aplikasi ini akan dikelola oleh staf TJSL PT Pusri Palembang, memungkinkan pendaftaran peserta, unggah proposal, dan penilaian digital, serta menghasilkan laporan penilaian otomatis.

Kata Kunci : PT Pupuk Sriwidjaja Palembang, Tanggung Jawab Sosial Lingkungan, UMK, Manajemen, Kompetisi, dan Penilaian.

ABSTRACT

This report discusses the web-based Management Application for the Millennials Usahawan Indonesia Competition (MUSIC) in the Department of Social and Environmental Responsibility. PT Pupuk Sriwidjaja Palembang (Pusri) demonstrates consistency in social responsibility through its TJSL program, one of which is the MUSIC program to support MSMEs. However, the manual implementation of MUSIC leads to inefficiencies and potential errors. This study aims to develop a web-based management application to facilitate the registration, evaluation, and data management of MUSIC participants online. This application will be managed by the TJSL staff of PT Pusri Palembang, enabling participant registration, proposal uploads, and digital evaluation, as well as generating automatic evaluation reports.

Keywords : PT Pupuk Sriwidjaja Palembang, Social and Environmental Responsibility, Management, Competition, Evaluation.