

FINAL REPORT

**WRITING VIDEO SCRIPT OF GREEN PARADISE
RESORT AS A TOURISM DESTINATION IN
PAGARALAM**



**To fulfill one of the graduation requirements for the D-III English Study Program
Politeknik Negeri Sriwijaya**

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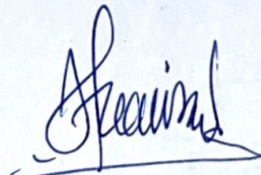
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APPROVAL PAGE

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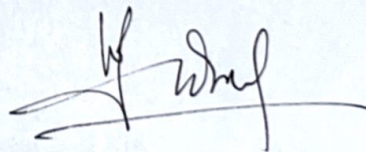
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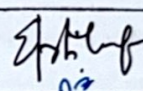
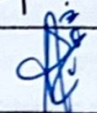
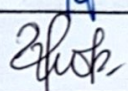


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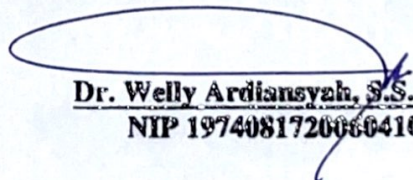
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PLAGIARISM-FREE DECLARATION

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 07th July 2025



Anggi Nur Afni

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PREFACE

Praise and gratitude are given to Allah SWT for His blessings and guidance, which have enabled the writer to complete this final report entitled *“Writing Video Script of Green Paradise Resort as a Tourism Destination in Pagar Alam”*. This report is submitted as one of the requirements to obtain the Diploma III degree at the English for Hospitality Program, Department of Language and Tourism, Politeknik Negeri Sriwijaya.

This final report discusses the process of creating a promotional video script for Green Paradise Resort, a tourism destination located in Pagar Alam, South Sumatra. The writing process includes several key stages, such as planning the concept, conducting research on the destination’s unique features, and drafting a compelling and informative script suitable for visual media. Through this project, the writer has gained valuable insights into digital media, tourism promotion, and effective communication strategies.

The writer would like to express sincere appreciation to all individuals who have offered their support and guidance throughout the completion of this report, especially the advisors, lecturers, and professionals involved in the review process. Acknowledging that this report is not without flaws, the writer sincerely welcomes any constructive criticism and suggestions for future improvement.

Anggi Nur Afni

ABSTRACT

This study aims to write a video script for Green Paradise Resort as a tourism destination in Pagar Alam, South Sumatra. The script is intended to promote the resort through digital media by highlighting its natural beauty, available facilities, and cultural appeal. This study is designed as descriptive qualitative research and applies the Research and Development (R\&D) method, following Plomp's (1997) five-step model: Preliminary Investigation, Design, Realization, Testing & Evaluation, and Implementation. Data were collected through literature studies, field observations, and interviews with professionals in tourism and media communication. The resulting script is expected to serve as an effective promotional tool that not only enhances public interest in Green Paradise Resort but also contributes to the broader effort of promoting local tourism. The development process provided the writer with practical experience in tourism-based media creation and strategic communication. It is hoped that this report can serve as a reference for students, tourism practitioners, and content creators in developing engaging promotional materials.

Keyword: video script, green paradise resort, tourism promotion, pagar alam.

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