

FINAL REPORT PROPOSAL

WRITING AN E-BOOKLET SCRIPT TO PROMOTE THE CULINARY OF MUSI BANYUASIN



**To fulfill one of the graduation requirements for the D-III English Study
Program Politeknik Negeri Sriwijaya**

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2025**

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The Final Report titled:

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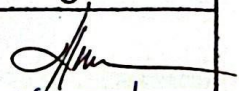
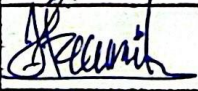


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PLAGIARISM-FREE DECLARATION

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Declare that this scientific document Final Report does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution. Additionally, there are no works or opinions written or published by others/institutions, except those properly cited and listed in the references.

I hereby declare that this scientific document is free from any elements of plagiarism. Should this Final Report later be proven to be plagiarism of another author's work and/or deliberately submit others' work or opinions as my own, I am willing to accept academic and/or legal sanctions in accordance with applicable regulations.

Palembang, 30th June 2025



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PREFACE

First of all, the writer expresses her gratefulness to Allah SWT for the amazing blessings given to the writer so that the writer can complete this final report. This final report was made to fulfil the requirements of the final report course at Sriwijaya State Polytechnic entitled *Writing An E-Booklet Script to Promote the Culinary of Musi Banyuasin*.

This report is about writing an e-booklet script that contains details of Musi Banyuasin Culinary using Research and Development method under descriptive qualitative design. This e-booklet contains the history, recipes, and uniqueness of Musi Banyuasin cuisine. In the process of making this e-booklet, the AIDA (attention, interest, desire, and action) model is the reference in designing this e-booklet.

Finally, the writer realises that there are still some mistakes in this writing proposal. This may be due to limited experience and knowledge that the writer has. Therefore, the writer hopes that the readers can provide the critics and suggestion for this perfection this proposal. Lastly, the writer hopes that this proposal can give the benefits to other people who need the information.

Palembang, 09 April 2025

Ririn Agustin

ABSTRACT

The purpose of this research is to find out how to write an e-booklet script about Musi Banyuasin Culinary. This study applies a qualitative descriptive design and the research and development (R&D) method by Plomp (1987). This model of R&D has five stages: (1) preliminary investigation, (2) design, (3) realization/construction, (4) testing, evaluation, revision and (5) implementation. The data were collected by literature study and individual semi-structured interviews to four experts. They were selected purposively to participate in revising the script in its content design, English, and Bahasa Indonesia. The gained data were analysed using thematic analysis. The findings revealed that to generate a proper e-booklet, the corrections from experts were in the cooking techniques and ingredients due to the original recipes. The improvement also needed in punctuation and word repetition both in Bahasa Indonesia and, English Finally, the design corrected in the balance of images and text. The result of this study is an e-booklet containing the history, recipes and uniqueness of Musi Banyuasin cuisine, which aims to increase public awareness, appreciation and interest in Musi Banyuasin cuisine.

Keywords: e-booklet, Musi Banyuasin culinary, script, promote, writing

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Finally, the writer realizes that this proposal is far from perfect. Constructive suggestions and inputs are expected for the sake of improving this work. Hopefully this proposal can make a useful contribution to the promotion of Musi Banyuasin culinary using e-booklet media.

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