

DESIGNING THE E-BOOKLET OF JAVANESE TRADITIONAL FOODS



**This final report is written to fulfill one of the requirements to complete the
Diploma III Degree of English Department State Polytechnic of Sriwijaya**

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APPROVAL SHEET OF FINAL REPORT
DESIGNING THE E-BOOKLET OF JAVANESE TRADITIONAL FOODS



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MOTTO AND DEDICATION

MOTTO

*Regret is not when we fail. Instead, it's because we overlook
an opportunity. Just try and begin.*

DEDICATION

I dedicate this final report to myself, my
beloved parents, my honorable advisors, and all the lecturer of English
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ABSTRACT

This study aimed to answer the question "How to design the e-booklet of Javanese traditional food". In the process of designing the e-booklet, the Research and Development method by Plomp (1997) was used. The process consisted of several stages: preliminary investigation, design, realization/construction, testing, evaluation, revision, and implementation. The initial step, preliminary investigation, involved analyzing the issue and conducting a literature review by sourcing information from journal articles and online resources related to e-booklet design. Additionally, an interview was held with the head chef of a prominent Palembang hotel to gather information on the food's history, origin, ingredients, and cooking methods. The next step is designing, where a plan for the e-booklet is formulated, encompassing design elements and content structure. Following this, the realization/construction step entailed implementing the design and writing down the details about food history, origin, ingredients, and cooking techniques. Subsequently, during testing, evaluation, and revision, the e-booklet draft was tested by content, design, and English experts. Adjustments were made based on feedback: cooking times and ingredients were refined in accordance with the content expert's recommendation; the cover page, margin, and figure sizes were adjusted as per the design expert's recommendations; and language aspects like pronoun usage, subject-verb agreement, adjectives, and prepositions were polished following the English expert's suggestions. Finally, the e-booklet is ready for implementation and used by its intended audience.

Keywords: Design, E-booklet, Research and Development, Traditional Food

ABSTRAK

Penelitian ini bertujuan untuk menjawab pertanyaan “Bagaimana merancang e-booklet makanan tradisional Jawa”. Dalam proses perancangan e-booklet ini, digunakan metode Research and Development oleh Plomp (1997). Prosesnya terdiri dari beberapa tahap: investigasi awal, desain, realisasi/konstruksi, pengujian, evaluasi, revisi, dan implementasi. Langkah awal, investigasi awal, melibatkan analisis masalah dan melakukan tinjauan literatur dengan mencari informasi dari artikel jurnal dan sumber daya online yang terkait dengan desain e-booklet. Selain itu, wawancara juga dilakukan dengan kepala koki dari sebuah hotel ternama di Palembang untuk mengumpulkan informasi mengenai sejarah, asal usul, bahan-bahan, dan metode memasak makanan tersebut. Langkah selanjutnya adalah perancangan, di mana rencana untuk e-booklet dirumuskan, yang mencakup elemen desain dan struktur konten. Setelah itu, langkah realisasi/konstruksi dilakukan dengan mengimplementasikan desain dan menuliskan rincian tentang sejarah makanan, asal, bahan, dan teknik memasak. Selanjutnya, pada tahap pengujian, evaluasi, dan revisi, draf e-booklet diuji oleh para ahli konten, desain, dan bahasa Inggris. Penyesuaian dilakukan berdasarkan masukan: waktu memasak dan bahan-bahan disempurnakan sesuai dengan rekomendasi ahli isi; halaman sampul, margin, dan ukuran gambar disesuaikan dengan rekomendasi ahli desain; dan aspek bahasa seperti penggunaan kata ganti, kesesuaian kata kerja dan subjek, kata sifat, dan kata depan disempurnakan sesuai dengan saran ahli bahasa Inggris. Akhirnya, e-booklet siap untuk diimplementasikan dan digunakan oleh audiens yang dituju.

Kata kunci: Desain, E-booklet, Penelitian dan Pengembangan, Makanan Tradisional

PREFACE

First of all, I would like to express my deepest gratitude to Allah SWT for His blessings and guidance so that I was able to complete this final project entitled "Designing the E-booklet of Javanese Traditional Foods." This project aims to introduce and promote Javanese traditional foods through a simple and informative e-booklet. Hopefully, it can be useful for readers and help preserve Indonesia's cultural heritage.

I would like to thank my advisor, Mrs. Risnawati and Mrs. Nian Masna, for the support and guidance. Special thanks also to my family and friends for their motivation and prayers.

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