

CHAPTER I

INTRODUCTION

1.1 Background

According to Hawkins in Hendriani, (2016: 76), dances is an described as an expressions of human feelings, thoughts, and desires, manifested through motion as symbolization of the creator's expression in the dance itself. From the perspective, it can be concluded that dance embodies the ideas, concepts, and emotions of an individual expressed through graceful movements.

Traditional arts were originally developed as a means of entertainment and education for the supporting community. According to Elina, et al (2018), The art studio serve as a training ground and preparation space for various performance materials, including dancers, musicians, costumes, makeup, musical instruments, and the type of dance to be performed. In certain traditional arts that have flourished and evolved in Indonesia, some possess magical or supernatural powers. With the passage of time and the advent of information media, foreign cultures have gradually made their way into Indonesia.

Various sophisticated musical instruments and art from outside cannot be necessarily participate in enlivening the arts in Nusantara. Consequently, the presence of traditional arts is partially diminished and loses its supporters. However, there are still many traditional arts that survive and can compete with modern art. One of the supporting elements that can maintain the existence of traditional arts is the ownership of a studio.

According to Agustono, et al (2022), Sanggar are cultural and artistic studios where Javanese arts and culture are developed and displayed. Sanggar originally sered as a venue for traditional arts. Here, artist would convene, practice, and engage in discussions the arts they were involved in. this studio could also function as a space for preparation and strategizing. A studio is defined as a location or

facility utilized by a community or group of individuals for various activities. An art studio, especially is a space where individuals learn various art forms such as dancing, theatre, music, and crafts.

The writer was interested in creating a script to support Sanggar Bening Management as Palembang Culture, according to the rationale given above.

The writer intended to provide a final report with the title “Writing Video Script For Promoting Sanggar Bening Management as Palembang Culture”.

1.2 Problem Formulation

Based on the background above, the problem formulation was “How to write Video script writing for Promoting Sanggar Bening Management as Palembang Culture”.

1.3 Objectives

The objective of this final report is to find out How to Write Video Script to Promoting Sanggar Bening Management as Palembang Culture.

1.4 Benefits

There are three benefits of this final report. First, it is to give knowledge to student of the English Department of Sriwijaya State Polytechnic about how to write script. Second, give the information and knowledge to readers about Sanggar Bening Management as a Palembang Culture. Third, the writer could benefit from learning to write video script and improve her writing skills.

