

ABSTRACT

This final report aimed to find out how to write a video script of Sanggar Bening Management as a Traditional Studio Art from Palembang. This final report can be used as a source of information about Sanggar Bening Management. In this final report, the writer used R&D Method by Plomp (1997). The writer collected the data through documentation and interviews as a reference in writing a video script of Sanggar Bening Management. The script is created by the writer and then given to experts. The result of this final report is the final draft entitled "Get to Know Sanggar Bening Management as a Traditional Art Studio from Palembang." As a result, this final draft can be applied to the video.

Keywords: *Sanggar Bening Management, video script, writing*